

Q5 Can you please provide in a few words WHY you like working for MBC?

Answered: 56 Skipped: 1

#	RESPONSES	DATE
1	BECAUSE THEY GO ABOVE AND BEYOND FOR ALLOF THEIR EMPLOYEES....especially me because each and everyone stepped up to help me during the eretreat and went out of their way to make sure that I was taken care ofs....what other company would do that,,,I don't know of any...THANKS MBC... I AM TRULY GRATEFUL AND LOVE WORKING HERE. hope I don't have to retire anytime soon...you are stuck with me.	6/23/2022 12:02 PM
2	A lot of companies make big promises that never come to fruition, but everything I've heard in my limited time here has actually happened or there is a concrete plan in place with steps toward different goals. It's refreshing compared to some of my previous employers.	6/23/2022 9:29 AM
3	the ability to grow	6/21/2022 10:46 AM
4	Everyone finds a way to work as a team, no matter position in the company or length of time with the company, everyone finds a way to pitch in	6/21/2022 10:18 AM
5	we have a wacky diverse group, who are committed to taking care of our listeners, clients, and each other. When you can do this you will always WIN!	6/20/2022 4:09 PM
6	Proud to be part of a company that values the local good news stories within the communities they serve.	6/20/2022 2:34 PM
7	The "family first" attitude the company has, and the "family feel" that we have within the company. Even though I only see some of these people once a year, they are friends not just coworkers. That is only possible because of the events that MBC provides us with to get together.	6/20/2022 2:29 PM
8	A Corporation that cares about people and the communities they serve. That's huge!	6/20/2022 11:33 AM
9	It's a big family...I'm not an employee number for a mega-corp.	6/20/2022 11:18 AM
10	I am new to the company, but already I see a great, sustained team effort across the board. There are so many people to learn from and I enjoy the opportunities I have to share my experience. The family feeling of the company is very comforting. Being able to approach anyone, at any level within the company is great too. That punctuated the family business feel for me. I know I am really going to enjoy my time with the company, and look forward to future gatherings.	6/20/2022 11:14 AM
11	Content. Caring. Community. The words actually matter; they mean something at MBC.	6/20/2022 11:04 AM
12	We genuinely care about our communities and each other as a team. We need help - someone is there for us. We make a mistake? We get help to fix it. We can be ourselves, have fun and cheer each other on.	6/20/2022 11:04 AM
13	This question is a trick! A FEW words??? MBC provides its employees with the opportunity to learn, grow, advance and belong. .	6/20/2022 11:03 AM
14	I enjoy and am attracted to the community drive that MBC has. That we get to influence and engage the community in so many ways is fantastic to me. It has brought me back to what I enjoy.	6/20/2022 11:00 AM
15	It really feels like a family and that's important to me.	6/20/2022 10:39 AM
16	Love the ambition, the growth, the people, and building new ideas together and then seeing it actually change and take place. Never been afraid to ask anyone in the company a question.	6/20/2022 10:27 AM
17	The people.	6/20/2022 10:27 AM
18	Lots of opportunity for growth. Feels like a family, not a corporation.	6/20/2022 10:11 AM

19	Hard to answer this one, as I've been working for Lake 88 for 15 years and am new to MBC	6/20/2022 9:56 AM
20	I like working for MBC due to the sense of family/community. Everyone is very uplifting and is here to see you succeed.	6/20/2022 9:52 AM
21	The company really treats you as family and offers great bonuses. HO is supportive if you need help with work or personal. Locally in my office I feel valued and acknowledged for extra efforts I do from my station manager.	6/20/2022 9:51 AM
22	Local, caring, family oriented station.	6/20/2022 9:51 AM
23	I love being as connected as I am to the community.	6/20/2022 9:50 AM
24	Because MBC is financially stable, the staff are friendly and I enjoy working for Marg.	6/20/2022 9:49 AM
25	MBC is family oriented and it shows. I'm not just an employee number. My opinion matters and it's a very comfortable place to work.	6/20/2022 9:49 AM
26	I'm treated with respect. My opinion matters. It's a professional environment. We're also a close knit bunch that supports one another.	6/20/2022 9:40 AM
27	We are a family!	6/20/2022 9:33 AM
28	As a media platform, Radio had the ability and responsibility to change people's lives. At MBC, we take that one step further, and change the lives of our team... our MBC Family. "If you enjoy what you do, you'll never work a day in your life!" That statement defines being part of MBC	6/20/2022 9:29 AM
29	I enjoy what I do, the people I work with, fun work environment, flexibility when needed, close to home	6/20/2022 9:25 AM
30	Family like atmosphere, most of us all here with one goal in mind - helping out our customer whether they are internal or external.	6/20/2022 9:22 AM
31	I love the family like atmosphere given and yet still being big enough to be able to compete with the larger companies.	6/20/2022 9:22 AM
32	Constant emphasis on LOCAL	6/20/2022 9:21 AM
33	I enjoy working here because being on the radio is something I have wanted to do. I have many local heroes that I have looked up to in the radio business Tony Orr Doug Jeffries Garry McColman and a host of others. Doing what they did on air is pretty cool. Plus I love the early morning because I can get home in time to get my daughter off the school bus and plus the hours allow me to work my 2nd job which is Motorsports announcing across the United States and Canada	6/20/2022 9:20 AM
34	The Core Family value of the company. Things like retreats actually happen.	6/20/2022 9:19 AM
35	Getting to know some great new folks and finding support in all areas - on-air, news, creative, etc. as well as IT and tech back-up.	6/20/2022 9:18 AM
36	I like working at MBC for two main reasons. 1) because they took a chance on a guy 10 years out of college with no education in current technologies and it worked...and 2) MBC allows opportunity to advance and broaden skill set. I went from only a hockey announcer to now a regional news director/on air host/hockey announcer and more. That's why I've been here for 15 years.	6/20/2022 9:16 AM
37	It's a family! Events like this that bring us together. The owners are one of us, approachable and make us all feel valued. Not many companies do this sort of get together for their employees. Feelin' the love!	6/20/2022 9:16 AM
38	"Family" type company.	6/20/2022 9:15 AM
39	A modern, nimble, dynamic company that focuses on and cares greatly about the communities it serves.	6/20/2022 9:13 AM
40	Great FAMILY business with everyone working together to be successful	6/20/2022 9:13 AM
41	The "I've got your back" approach this company takes re: clientele, employees etc.	6/20/2022 9:12 AM
42	Fun; learning; ideas from all ranks accepted; greater mission of growth; internal promotions of	6/20/2022 9:12 AM

	ppl; diverse group; flexible arrangements if required; family values.	
43	I am able to make a living working in my small hometown, in the industry I have loved and worked in since I was 17. MBC made that possible.	6/20/2022 9:11 AM
44	I love the changes being made in the newsroom and the focus being placed. I have been here for 7 years and I feel very appreciated by everyone for what I do and I will continue to bring my best.	6/20/2022 9:11 AM
45	You can tell that the company strives for success and they do it by empowering and encouraging their staff. It's both motivational and rewarding on many levels to be a part of this team.	6/20/2022 9:10 AM
46	It's a family atmosphere. I know if something is wrong I can go to Bon or Sara etc about it. And I like having a friendship with co workers outside of work. And we prioritize family time as well.	6/20/2022 9:09 AM
47	I feel that my actions and opinions have a positive impact on the company and the people who work here	6/20/2022 9:08 AM
48	Because we are treating like family, not just employees. We receive the help we need, and we all pull together as a team	6/20/2022 9:07 AM
49	I believe in the things we do for our community, and I admire the people I work with. Left my previous job not because of the company but because of the leadership, and Bob is someone that does not manage people, he leads them :)	6/20/2022 9:07 AM
50	MBC allows me to be creative and the company cares about my mental stability. Because I am a little mental.	6/20/2022 9:07 AM
51	Family. Passion. Excellence	6/20/2022 9:06 AM
52	I like the challenge of my work.	6/20/2022 9:06 AM
53	The open communication and level of freedom and trust we are given.	6/20/2022 9:05 AM
54	I love that is community focused	6/20/2022 9:05 AM
55	Teamwork! Our office kicks ass, as do all MBC offices.	6/20/2022 9:05 AM
56	I am able to pitch ideas and have my voice heard when it comes to stories.	6/20/2022 9:05 AM