

Q5 Can you please provide in a few words WHY you like working for MBC?

Answered: 77 Skipped: 4

#	RESPONSES	DATE
1	The fact that we are a community radio station means a lot. It's all about Content, Caring, and Community. Great clients and relationships help as well	7/12/2023 7:15 AM
2	Fun atmosphere, great co-workers, close to home!	7/10/2023 1:35 PM
3	Caring. Content. Community. Things that fit my own personal mandate too!	7/6/2023 6:15 PM
4	Jon makes his employees known that they do exist and they are not being ignored. It's hard to find an owner who actually gives a damn about his employees.	7/5/2023 10:12 PM
5	It's great to be part of a company that focuses on serving our communities. Local has always been key in radio and MBC does it well!	7/5/2023 11:48 AM
6	As a longtime journalist now semi-retired, it's so satisfying to be able to contribute in a meaningful way, to both the team and our listeners. This is full circle for me, having worked in radio from 1979 to 1983 before switching to print. Never realized how much I miss it. Then there's the people - a very welcoming and inclusive crew at Oldies 96.7/Freq 90.5 has made all so seamless and comfortable for me.	7/5/2023 7:37 AM
7	Not part of mega-corp media...we value local news and information more than any other radio company in Canada, and (most days) we deliver it well.	7/4/2023 3:25 PM
8	The people and the overall passion for radio that seems to be in every member of the team.	7/4/2023 3:13 PM
9	I like the family/community vibe of the company. It was great to meet so many people who have been with the company for years and even those who left but found their way back. I love seeing how close the staff is and how the company cares for its employees!	7/4/2023 2:57 PM
10	I love the freedom I have all while make great money. My teammates are amazing to work with, love the fact I can speak with any of upper management at anytime	7/4/2023 2:37 PM
11	the pay cheque is better than RB Communications and I get the equipment I need to keep the station on the air without having to bring it from home.	7/4/2023 2:13 PM
12	Opportunities to grow and advance are endless	7/4/2023 2:04 PM
13	Positive energy and it is nice to get acknowledged for doing a good job.	7/4/2023 1:53 PM
14	A passionate team that works together to achieve one common goal. A company that has not lost sight of what radio is and how important it is, while adapting to changes in technology and how radio fits into people's lives.	7/4/2023 1:38 PM
15	The energy and the vibe are infectiously positive.	7/4/2023 1:36 PM
16	I like working for MBC because I love my coworkers and the team.	7/4/2023 1:11 PM
17	I love the variety and adaptability of my job on a daily basis.	7/4/2023 12:30 PM
18	Great people, great atmosphere - best place of employment so far with inclusivity and lack of negative energy in the office - People I work with love their jobs & I don't think we would have made Market of it year if it wasn't for our amazing GM Melissa. She always goes above and beyond in her work and home life! She's a keeper!	7/4/2023 12:14 PM
19	1. The level of passion for what we do. 2. MBC truly cares about their employees - in all aspects from personal well-being to personal employment growth. Expect me to be a lifer, lol :)	7/4/2023 12:11 PM
20	Opportunities for Growth Work-Life Balance Competitive Compensation and Benefits	7/4/2023 11:56 AM
21	Commitment to Community involvement. Team oriented atmosphere. Dedication to being the	7/4/2023 11:54 AM

	best in our markets.	
22	I am just starting to know and understand MBC, but I am extremely happy with my direct boss and his support. I am proud of our promo team, promotions, and community support and relationships and I hope they can continue.	7/4/2023 11:54 AM
23	Being a part of a Family and not just a number. Retreats like this make the difference.	7/4/2023 11:41 AM
24	Love the vibe. Positive and fun environment. Love coming to work. My co-workers are great and we are all working to achieve the same goal....to be the best.	7/4/2023 11:41 AM
25	The Local aspect being community minded	7/4/2023 11:40 AM
26	The people - all are motivated and happy to be with MBC. The culture - employees are cared about, not a number on a spreadsheet. The activity level - Our stations are always active with contesting, content, news and community involvement.	7/4/2023 11:39 AM
27	I haven't worked here for long enough to make a proper answer to this, but so far, the office culture is my favorite aspect	7/4/2023 11:39 AM
28	I like meeting, connecting and exchanging wisdom with people from our other markets.	7/4/2023 11:34 AM
29	I like working for MBC because of the company direction and values - I remember when I first read the business philosophy when I was hired and it made me really proud, and felt that again when Jon was talking at the 2nd half of the retreat. I also feel valued at MBC, like I can give feedback and work towards affecting the company in a positive way.	7/4/2023 11:32 AM
30	I feel like I'm in a position to make a positive difference in my community	7/4/2023 11:27 AM
31	MBC is extremely supportive of its employees, they want to nurture and grow rising stars in the company. They also validate and uplift it's staff, encouraging them to do better everyday as a team.	7/4/2023 11:27 AM
32	Everyone is so friendly and easy to talk to. Since I've been apart of MBC everyone has been welcoming and always open to answer my questions	7/4/2023 10:55 AM
33	The family, supportive atmosphere.	7/4/2023 8:56 AM
34	The family atmosphere and sense belonging.	7/2/2023 10:20 AM
35	Enjoy the challenge, the team work, and working with clients	6/30/2023 4:22 PM
36	I enjoy being a part of MBC media because I have a strong belief in the impact of quality advertising and the ability to connect with my community.	6/30/2023 4:02 PM
37	This is by far the best company that I have worked for. I love everything about MBC...the people and how we are treated like we matter and of course all the perks	6/30/2023 3:02 PM
38	MBC is stable financially.	6/30/2023 2:30 PM
39	Sometimes the autonomy...I have the best MBC clients...	6/30/2023 2:18 PM
40	We are a forward thinking company that believes in making great radio and the people who produce it. I feel at home thanks to this shared vision. I love the direction we're taking with news, and using AI tech as a tool. It has also given me the chance to advance, which would not have happened before. I very much look forward to the future.	6/30/2023 2:04 PM
41	The St.Thomas office is a tight knit group and made me feel welcomed. The retreat was just a bigger version of that. So many teammates can up introduced themselves, chatted me up. It was great! Thank you!	6/30/2023 1:35 PM
42	myFM is comprised of solutions people, like minded friends who help each other grow, succeed and have a great time while doing it :)	6/30/2023 1:24 PM
43	I like working for MBC because we are constantly changing and growing. New ideas are welcome. Mistakes are ok. Everyone is willing to help each other.	6/30/2023 1:02 PM
44	MBC is a company that values team members, and gives them a voice to enact change in the company and the community. It's the people that make MBC the company that it is!	6/30/2023 12:48 PM
45	I am appreciated here. Hard work and dedication doesn't go unnoticed. When someone does something awesome they get the recognition they deserve. I haven't had that before at other	6/30/2023 12:42 PM

	places.	
46	Family first nature of the company.	6/30/2023 12:42 PM
47	I love the job security and the flexibility that MBC provides their employees. Jon & Andrew are very supportive, and they do such a great job at making everyone feel like they're not just a number. Jon goes out of his way to get to know his employees and recognizes their hard work and accomplishments. Thank you for continuing to give me the opportunity to work here, to grow here, and to succeed here.	6/30/2023 12:39 PM
48	New to MBC. New to Welland. So right now I would have to say I have been impressed by the leadership and support of my direct supervisor and the quality of the people in our operation.	6/30/2023 12:16 PM
49	I love being able to help the community. The world is a messed up place full of things we cannot control but what we can control is our local community and how we can make a positive difference in it. MBC gives me (our team) the ability/platform/tools to make the change and be the change right here in the communities where we live.	6/30/2023 12:14 PM
50	MBC values their people and invest in their people.	6/30/2023 11:59 AM
51	Caring owners/leadership, helpful co-workers, opportunity for the ambitious,...a nice balance of empowerment, accountability, recognition & reward	6/30/2023 11:49 AM
52	The best part about working for MBC is getting to see our impact in the community. There's no better feeling than getting a heartfelt thank you from someone you wrote a story about or assisted in any way.	6/30/2023 11:44 AM
53	Opportunity to grow!	6/30/2023 11:39 AM
54	I love the community focused business philosophy and all employees are treated like people.	6/30/2023 11:31 AM
55	MBC is a company made up of very diverse and passionate individuals, that not only aims for outstanding results, but respects, appreciates, values and truly cares about their people along the way. I witnessed first-hand the emotional connection that goes well beyond the words in a business philosophy. MBC not only talks the talk, they walk the walk! That said, after many years working for the Empire, I feel that I have landed with "my people".	6/30/2023 11:30 AM
56	Growth, family-owned, benefits, culture, FAST PACED, interesting.	6/30/2023 11:26 AM
57	It's supportive, understanding, forgiving and encouraging.	6/30/2023 11:06 AM
58	A well maintained machine, great vision, great leadership, great employees! It's a pleasure to work with a successful organization that acknowledges quality work and good work ethic, it motivates us to work even harder and produce excellent results... and it's fun!	6/30/2023 11:04 AM
59	Because our answer to the Community is always "YES"! We make the Communities that we serve a Priority, and we are always doing what we can to Help.	6/30/2023 10:59 AM
60	It's the family aspect. It's the appreciation and recognition that people get. Seeing people awarded this year was amazing. Some people that maybe don't get awards or don't get the recognition. Really well done! For me personally, it's the trust. The trust that I'll do a good job. I've never been micromanaged and I've always felt that the company has had great trust in my judgement and decisions.	6/30/2023 10:56 AM
61	Great team. Clear direction. It makes a difference to be part of a winning team.	6/30/2023 10:56 AM
62	Community comes first,	6/30/2023 10:54 AM
63	I liked what Jon said about how competence provides interference free work - that's essentially been my experience.	6/30/2023 10:54 AM
64	Team spirit + leadership that gets radio.	6/30/2023 10:51 AM
65	The family atmosphere	6/30/2023 10:48 AM
66	I like working at MBC because it's all about family. I've been here for over 16 years and it's been the same as it was year one and that means a lot to me and I appreciate every opportunity I receive from MBC	6/30/2023 10:48 AM
67	Feeling that my work DOES make a difference, and being part of a great local team, as well as a great wider team !	6/30/2023 10:48 AM

68	The non "corporate" feeling is a big factor for me. Coming from major market, to Pembroke, it was a no brainer in 2011 and I still feel that way today.	6/30/2023 10:48 AM
69	I am able to work from home and the flexibility of hours. Super support from mgmt when I need inspiring.	6/30/2023 10:45 AM
70	Growth opportunities. Our management are people with hearts/brains and not Bell/Roger's robots. Our collective goals. Our "everyone rows in the same boat" mindset.	6/30/2023 10:44 AM
71	I like the interaction with peers and I like the work I do.	6/30/2023 10:43 AM
72	Because of the potential of change. Room for impact.	6/30/2023 10:42 AM
73	The community connection and success we help to drive really floats my boat!	6/30/2023 10:40 AM
74	The people, the mission, the freedom, the joy of working alongside old friends.	6/30/2023 10:40 AM
75	Commitment to growth and community!	6/30/2023 10:39 AM
76	I never get bored	6/30/2023 10:39 AM
77	Family atmosphere and leaders who aren't afraid to innovate.	6/30/2023 10:39 AM