Thought Starters for Client Campaigns:

He'll learn to LOVE chick flicks.

What's Your Game Plan? It's nice to feel so special - You've earned it. Now, we have something for everyone! All Here. All Yours. All Pleasure. Have you found the best value in travel? You define it. We'll create it! Embrace the Experience Where (product) is a priority! Friends, Community and a Loving Home. Looking for a new home away from home for a loved one? Luxury Living at its finest. Time. The only luxury in short supply. Sometimes mere words are not enough, some things have to been seen to be believed. Calling the (product) good, would be like calling the Wright brothers good bicycle repair men. Experience the you've always imagined. You're proud to own. We're proud to build. Out Think. Out Perform. Out Shine. BE outstanding. More options than you'll find anywhere else. We're looking for a few people with extraordinary hearts. A tradition of inspired living. Like it or not, NOW is the time.

We've got everything to make your bed feel like a home. Stay Secure. Stay connected. Make your cash work harder for you. Luxury without limitations. Invest in yourself. Invest in your health. Assert your individuality. Here are some of our customers favourite gift ideas. Perfect your health. Showcase your message. Anytime. Anywhere. Complete your room. Life gets better after midnight. Do you dream in GREEN? Renew your vows. Scientists finally reveal the secret to a happy marriage. Can you trust your sunglasses. Total Flexibility. Better Living at your fingertips. Gifts that inform, enlighten and entertain. Innovative bathroom Safety Solutions. Don't let foot pain slow you down. People everywhere are raving about (this) Warm. Beautiful. Smart. Need another reason to shop at.... Impress your family and friends with.... You and your pet will enjoy each other more...

Ease back pain and relax in comfort.

What the new menu doesn't tell you, a taste will.

We make your house a home.

Drip. Clog. Leak. Funny the most plumbing problems are expressed with a four letter word.

Great People. Great Living.

No Gimmicks, just great deals every day.

All I want for Christmas is at...

Always Fresh. Always Fun.

A future to smile about...

Choose your paradise.

A store for you to enjoy.

Enhancing lives through innovative health care.

There is the curve and then there's ahead of the curve.

We can't play for you, but we can do everything else.

Finally, a navigation system without that annoying voice.

Breakfast just like Mom used to make.

Pre-owned - tested. Inspected. Certified.

Complete coverage for whatever you drive.