



**The All-New 92.1 myFM
Alliston, Ontario**

This summer, 92.1 myFM will launch in Alliston, Ontario. MBC is extremely proud of our outstanding team of small market broadcasters across the province, so we take each new addition to our team very seriously and our expectations are very high. We're proud to announce that Brian DePoe will be taking on the GM/GSM role for 92.1 myFM. Brian's experience in Toronto, Ottawa and Montreal (amongst others) plus his enthusiasm to play a BIG role in smaller community make him the perfect fit for this exciting new radio adventure! Hiring will begin shortly. Keep your ears open for a launch later this summer.