



100.9 myFM - Brighton

Market: Brighton, Ontario
Call Letters: CIYM-FM
Frequency: 100.9 FM
Format: Adult Contemporary
Website: www.brighontoday.ca
Contact: Pam Oliver

Community Involvement:

- Sponsor of Brighton Relay for Life.
- Sponsor of Brighton Winterfest.
- Member of the Brighton Chamber of Commerce.
- Member of the Brighton DBIA.
- Sponsor of Brighton Applefest.
- Broadcast of Quinte Health Telethon
- TSN Kraft Challenge – helped Brighton get the most people emailing in to win the Challenge. TSN came to Brighton to broadcast and myFM was the emcee for the event. ENSS (East Northumberland Secondary School) received \$25,000 from Kraft for their school track.
- Raised \$7000.00 in 4 hours with live radiothon for ENSS.

Studio/Office Location:

6 Oliphant Street, Unit 5
Brighton, Ontario

Office: 613.475.6936

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K0K 1H0

Regular office hours are Monday-Friday 9am-5pm, excluding statutory holidays