



Application to Obtain a Broadcasting License to Operate a Commercial or Ethnic Radio Undertaking (including low-power) - Form 101

General Instructions

Filing

File electronically via [My CRTC Account](#) by attaching the application to the [Cover page](#). **My CRTC Account** allows you to securely submit documents to the Commission with a user ID and password. Therefore, a signature is not required when using **My CRTC Account**. Applicants who file their application in this manner are not required to submit a hard copy of the application and its related documents.

Applicants who cannot send their application electronically with **My CRTC Account** can contact the Commission at 1-877-249-CRTC (2782).

Instructions

You may complete the downloaded questionnaire by inserting your response in bold letters immediately following the question. You may add lines to the tables if necessary but do not alter or delete any text from the questionnaire.

The application must be divided into sections as set out in the questionnaire and include the numbered questions followed by the corresponding response. Responses must be provided, at a minimum, in a size 10 font.

Naming conventions for electronic documents

The following documents should be submitted as separate electronic documents using the naming convention specified below. The document number (Doc#) indicates the ascending order in which the documents should appear on the public file.

Table 1 - Naming convention for the electronic documents	
Document	Electronic file name
The Covering Letter (if any)	Doc1 - Cover Letter
The Application Form	Doc2 - Form 101 "Application to Obtain a Broadcasting Licence to Operate a Commercial or Ethnic Radio Undertaking (including low-power)"
Appendix 1	Doc3 - Appendix 1 - Supplementary Brief
Appendix 2A	Doc4 - Appendix 2A - Ownership Information
Appendix 2B	Doc5 - Appendix 2B - Control Statement and Agreements
Appendix 2C	Doc6 - Appendix 2C - Corporate Documents

Appendix 3	Doc7 - Appendix 3 - Consolidation & Cross-Media
Appendix 4A	Doc8 - Appendix 4A - Proof that technical documents were filed with the Department of Industry
Appendix 4B	Doc9 - Appendix 4B - Map - Conversion from AM to FM
Appendix 4C	Doc10 - Appendix 4C - Map: Low Power AM
Appendix 4D	Doc11 - Appendix 4D - Map: Low Power FM
Appendix 4E	Doc12 - Appendix 4E - Maps Required in Technical Brief
Appendix 4F	Doc13 - Appendix 4F - Map - Realistic Contours
Appendix 4G	Doc14 - Appendix 4G - Documentation - Availability of Proposed Transmitter Site(s)
Appendix 5A	Doc16 - Appendix 5A - Letter of Financing from Third Party Institution
Appendix 5B	Doc17 - Appendix 5B - Statement of Net Worth
Appendix 5C & 5D	Doc18 - Appendix 5C & 5D - Financial Statements
Appendix 8A	Doc19 - Appendix 8A - Description of the proposed CCD initiatives
Appendix 8B	Doc20 - Appendix 8B - Sample Block Schedule
Appendix 8C	Doc21 - Appendix 8C - Sample Music List
Each confidential document	Not Web - Doc - confidential - "brief description of the document"
Each abridged version of each confidential document	Doc - Abridged version - "same description of document for which confidentiality is requested"

1. General information

Type of station:

AM () FM () Check here if low-power ⁽¹⁾ ()

* A low-power AM undertaking is an undertaking with a transmitter power of less than 100 watts in the 525 - 1705 kHz band. A low-power FM undertaking is an undertaking with a maximum effective radiated power (ERP) of 50 watts and transmitting antenna height of 60 meters in the 88 - 108 MHz band.

Location of undertaking: Georgina, Ontario

1.1 Provide a brief description of your application:

This application, by My Broadcasting Corporation (MBC), is being filed to obtain a license to broadcast a new FM radio station to serve listeners in the community of Georgina, Ontario.

We propose to provide Georgina with their own, dedicated radio station by launching a new FM facility at 93.7 MHz with a unique blend of music, local flavour and local news to serve adults ages 18 – 64. The sound would be locally driven content with information specific to residents of the Town of Georgina with an adult-contemporary/gold music blend.

1.2 Identification of applicant

Individual () Company () Company to be incorporated () other ()

If other, specify: _____

Name:	My Broadcasting Corporation
Address:	321B Raglan St. S.
City:	Renfrew
Province/Territory:	Ontario
Postal code:	K7V 4H4
Telephone:	613-432-6936
Fax:	613-432-1086
Email:	andrew@mbcmedia.ca

Contact person representing the applicant

(If there is no appointed designated representative under question 1.2)

Name:	Andrew Dickson
Title:	Secretary/Treasurer
Telephone:	613-820-6096
Email:	andrew@mbcmedia.ca

1.3 Appointment of designated representative

I, _____, the applicant, hereby designate _____ as my designated representative for and on my behalf and in my name to sign, file and complete (if necessary) an application with the Canadian Radio-television and Telecommunications Commission and to sign and file a reply with respect thereto and I do hereby ratify, confirm and adopt as my own act, such application and all replies made thereto.

Date:
At: (Example: city, province)
Signature: (a signature is not required when submitting electronically)
Address of designated representative:
Title:
Telephone:
Fax:
Email:

1.4 Declaration of the applicant or its designated representative

I, Andrew Dickson, solemnly declare that:

- a. I am the designated representative of the applicant named in this application brief and as such have knowledge of all matters declared therein.
- b. The statements made in this application or in any document filed pursuant to any request for further information by the Commission are (will be) to the best of my knowledge and believed to be true in all respects.
- c. The opinions and estimates given in this application or in any document filed pursuant to any request for further information by the Commission are (will be) based on facts as known to me.
- d. I have examined the provisions of the *Broadcasting Act* and the broadcasting regulations and policies relevant to this application.

And I have signed

Signature: (a signature is not required when submitting electronically)
Date:

Witnessed by

Signature: (a signature is not required when submitting electronically)
Name:
Date:
At: (Example: city, province)

1.5 Procedural request

The *Canadian Radio-television and Telecommunications Commission Rules of Practice and Procedure* (the Rules of Procedure) allow an interested person to request that the Commission exercise a power under the Rules of Procedure or change the Rules of Procedure for a specific proceeding (sections 5 and 7). This is generally called a procedural request. You may consult *Implementation of new Rules of Practice and Procedure*, Broadcasting and Telecom Regulatory Policy CRTC [2010-958](#), 23 December 2010, and *Guidelines on the CRTC Rules of Practice and Procedure*, Broadcasting and Telecom Information Bulletin CRTC [2010-959](#), 23 December 2010, for more information.

Is the applicant requesting that the Commission make an exception to its Rules of Procedure in the treatment of this application?

Yes () No (**X**)

If **yes**, please indicate which section of the Rules of Procedure you wish to vary and provide a detailed rationale as to why this request should be granted:

1.6 Application

The Commission will return the application if it has not been duly completed. The onus will be on the applicant to submit a complete application that provides all of the relevant information, to identify all regulatory issues raised in the application and to provide supporting documentation.

Submit a website address or email address where an electronic copy of the application may be requested:

Website:

Example: www.mycompany.com

Email: **georgina@mbcmmedia.ca**

Example: no-reply@no-reply.com

1.7

It is mandatory that you file a supplementary brief identified as **Appendix 1**, ensuring that you, at a minimum:

- Indicate the proposed musical format of the station.
- Indicate the demographic group that the service will target.
- Provide information demonstrating market demand.
- Indicate if an alternative frequency has been identified and address the impact it could have on your business plan in the event that you are not granted the frequency you are applying for.
- If proposing an exception to any of the Commission's regulations or policies, provide details, rationale and any other information relevant to such proposal to explain why the proposed exception is warranted in the circumstances.

If the supplementary brief exceeds 10 pages, include an executive summary.

2. Ownership

Ownership information

Appendix 2A:

All applicants must complete section a) of the appendix but MAY BE exempt from completing section b).

The applicant

The entity applying to obtain a broadcasting license to operate a commercial radio undertaking.

The shareholder corporations

The parent corporation, the corporations which form part of the control chain and all corporations or legal entities listed in a table 2.2 holding directly or indirectly 10% or more of the voting interest of the corporation to which the table 2.2 pertains.

You may be exempt from completing this section if all ownership information for each of the entities that form part of the control chain has been supplied within the last 12 months from the date of this application and accepted as satisfactory by the Commission. You must also ensure that:

- no changes have occurred since the last filing that would be subject to a notification requirement or prior approval by the Commission pursuant to the [Radio Regulations](#), 1986 (the Regulations);
- no amalgamation has occurred; and
- the exemption statement in section a) of Appendix 2A has been completed.

Control statement and agreements

Append as Appendix 2B:

A statement regarding who controls/will control the licensee and by what means. If the control is to be held by a shareholder corporation, also advise who controls/will control it and by what means.

If applicable, attach all related documents, such as Shareholders Agreement, Voting Trust Agreement, Local Management Agreement, Management Agreement, etc. Provide a draft copy where an executed copy is not available.

Corporate documents

Append as Appendix 2C, a copy of all constituting documents (for example, Certificate and Articles of Incorporation, Amendment or Amalgamation, By-Laws, Partnership Agreement, etc.), **that are not already on file with the Commission:**

All constituting documents are on file for My Broadcasting Corporation.

For the applicant that is; not yet incorporated, provide draft documents.

For the parent corporation and for each corporation or other legal entity listed in table 2.2 of Appendix 2A, holding directly or indirectly 20% or more of the voting interest of the corporation to which the table 2.2 pertains.

3. Industry consolidation and cross-media ownership

3.1

Has the information in 3.2 been submitted to the Commission within the last 12 months?

Yes () No (**X**)

If **yes**, provide the references to the application containing this information:

Application No.: _____ Date filed: _____

If **yes**, proceed to section 4.

If **no**, complete question 3.2.

3.2

Complete the following table by providing a list of all entities involved in any of the areas listed below, for which any investment (equity and/or debt securities) is held by the applicant, its directors, a corporation that directly or indirectly controls the applicant and any shareholder holding 20% or more of the voting interest of the applicant. The table may be appended as **Appendix 3**.

Business classification code:

- a. other CRTC license holder and exempted undertakings;
- b. daily newspaper;
- c. non-daily newspaper or other media publisher;
- d. production or distribution of programming material;
- e. lessor of property, plant or equipment of applicant;
- f. telecommunications company regulated under the *Telecommunications Act*; and
- g. Company owning securities in any of categories (a) to (f).

Name of security holder	Name of corporation in which securities are held	Business classification code	Type of securities held	Vote (y/n)	% Held compared to number issued
Blackburn Radio Inc.	Blackburn Radio Inc.	a	Common	Y	29.9%

4. Technical information

Applicants are advised to consult with their broadcast engineering consultants when completing this section to ensure that the information provided is consistent with the engineering brief (or the application for a broadcasting certificate) submitted to the Department of Industry.

4.1

Note that all required technical documents must be filed with the Department of Industry prior to submitting your application.

- a. Indicate the date of filing: 2017-06-19 (YYYY-MM-DD)
- b. You are required to provide a copy of the transmittal communication or courier pick-up receipt of the technical documents filed with the Department of Industry as **Appendix 4A**.
- c. I hereby authorize the Commission to include as part of this application any document or correspondence filed with the Department of Industry with respect to this application.
Yes () No ()
If **no**, explain.

4.2

In accordance with paragraphs 138-139 of *Campus and Community Radio Policy*, Broadcasting Regulatory Policy CRTC [2010-499](#), 22 July 2010, please answer the following:

- a. Provide a list of the low-power radio stations that may be affected by this application.
- b. Have you contacted the community and campus radio stations on this list to inform them that their station may be affected by this application?
Yes () No ()
If **no**, provide a detailed rationale explaining why not.

4.3

Provide the following information:

	Proposed Operation	Note
Frequency	93.7	kHz for AM MHz for FM
Channel and Class	229A	
Transmitter power (for AM)	Watts	
Maximum effective radiated power (ERP) (at beam-tilt angle) (for FM)	2900 Watts	If no beam-tilt is used, provide ERP in horizontal plane
Average ERP (at beam-tilt angle) (for FM)	1553 Watts	If no beam-tilt is used, provide ERP in horizontal plane
Antenna radiation pattern	Directional	Directional/Non-directional

		Antenna
Effective height above average terrain (EHAAT)	50.7 metres	FM only
Antenna and transmitter site coordinates	44-17-07 N.	North Latitude
	79-26-08 W.	West Longitude
Studio location(s)	Georgina, ON	City and, where possible, street address
Subsidiary communications (SCMO) / Subsidiary data	Yes () No ()	
For rebroadcasting transmitters, identify station rebroadcast		Call Letters
		Frequency
		Location

Supporting documents to be appended:

Appendix 4A

A copy of the transmittal communication or courier pick-up receipt of the technical documents were filed with the Department of Industry.

Appendix 4B

In the case of a proposal for conversion from AM to FM band, provide a copy of a map (in colour if available) comparing the 5 mV/m AM contour with the 0.5 mV/m FM contour and of the 15 mV/m AM contour with the 3 mV/m FM contour.

Appendix 4C

In the case of a low-power AM radio station, provide a copy of a map (in colour if available) displaying the proposed 5 mV/m and 15 mV/m coverage contours.

Appendix 4D

In the case of a low-power FM radio station, provide a copy of a map (in colour if available) displaying the proposed 0.5 mV/m and 3 mV/m coverage contours.

Appendix 4E

In the case of a regular power station, a legible copy (in color if available) of all maps included in the engineering brief submitted to the Department of Industry, outlining the proposed coverage contours as per the Department of Industry's Broadcasting Procedures and Rules.

You are required to submit your maps in an electronic format (for example, .jpg or .bmp file format). In addition, the Commission encourages you to submit your proposed coverage area contours in a geographical information system (GIS) compatible file format (for example, .mid./ .mif or .tab). Moreover, provide the map datum and projection used.

Appendix 4F

If applying for an FM undertaking, provide a map showing the realistic 3 mV/m and 0.5 mV/m contours by using an accepted engineering tool such as the CRC's PREDICT software program.

Appendix 4G

Documentation supporting the availability of the proposed transmitter site(s).

5. Cost and funding

5.1

Provide the following information regarding capital costs and facilities:

	Cost of Assets to be Purchased (\$)	Value (FMV) of Assets to be Leased (\$)	Annual Lease (\$)
Studio plant	\$70,000	\$0	\$0
Transmitting plant	\$160,000	\$0	\$0
TOTAL	\$230,000	\$0	\$0

Questions 5.2 and 5.3 are to be completed only where the cost of the undertaking exceeds \$250,000.

This project will not exceed \$250,000

5.2

Specify the funds available to finance the proposed transaction:

Equity:

Debt:

Total:

5.3

- a. Specify the individual sources of financing for the funds identified in question 5.2 (for example, bank loans, share capital or other loans). If any of these persons among the sources hold public office, by election or appointment, indicate the office held under the name of the person(s).

Source	\$

- b. Where financing is to be provided, in whole or in part, through debt securities, provide the list of proposed debt holders, including names, citizenship or jurisdiction of incorporation (or other form of constitution), designation and description of debt securities held and the principal amount of each one.

Supporting documents to be appended

Documentation supporting the availability of each source of financing identified in question 5.3 if the cost of the undertaking exceeds \$250,000.

Appendix 5A

Where funds are to be provided, directly or indirectly, by a third party institution such as a bank, credit union, etc., submit a signed letter on the institution's stationery containing the following information:

"We have examined the financial projections of (name of applicant) related to the application(s) before the Commission for a license(s) to provide (type of service) to (location(s)) and we would be prepared to provide financing in the amount of (\$) under the following terms and conditions (specify ALL the terms and conditions), subsequent to a favorable decision by the Commission, for the purpose of providing capital and operating funds related to the undertaking(s)."

Appendix 5B

Where funds are to be provided by (an) individual(s) whether for the purchase of share capital and/or the provision of debt securities, submit a signed statement of net worth from each individual, prepared and notarized within three (3) months of the filing of the application.

Appendix 5C

Where funds are to be provided, directly or indirectly, by a corporation or other legal entity other than the applicant or institutions in (a) or (b) above, submit the audited financial statement of the entity for its most recently completed year of operation and interim financial statements for the period ending within six (6) months of the filing of the application.

Appendix 5D (if applicable)

Where the applicant is already incorporated or otherwise constituted as a legal entity, provide the audited financial statements of the applicant for its most recently completed year of operation and interim financial statements for a period ending within six (6) months of the date of the application.

6. Marketing

6.1

As a basis for revenue calculations, please specify the following:

Georgina, Ontario, specifically, is an unrated market and therefore there is no method in determining potential listenership with any degree of accuracy.

For all persons ages 12+							
	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7
Total Weekly Hours of Listening							
Share of Market Listening Hours (%)							

6.2

Please provide quantitative estimates of the population within the service contours, as well as an estimate of the population within the area to which the station's principal marketing activities will be directed:

	3 mV/m Contour (FM) 15 mV/m Contour (AM)	0.5 mV/m Contour (FM) 5 mV/m Contour (AM)	Principal Marketing Area
Population	39,121	141,974	45,418
Households	15,879	54,349	18,687
Sources of data	Statistics Canada 2016 Census		

6.3

Indicate to which of the communities the station's principal marketing activities will be directed.

Georgina, Ontario

6.4

The applicant will by condition of license have the undertaking operational within 24 months of the date of a favorable decision?

Yes () No ()

If **no**, explain.

7. Financial operations

7.1

- a. Complete the following table for the proposed undertaking for each 12-month period ending 31 August of the proposed license term.

The first year of operation will be: 2019

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	TOTAL
Revenue (after agency commissions) (\$000)								
National	-	5	5	7	9	10	10	46
Local	350	385	415	450	480	510	550	3,140
Other (specify)	-	-	-	-	-	-	-	-
TOTAL	350	390	420	457	489	510	550	3,186
Operating expenses (\$000)								
Programming	80	84	88	91	94	97	101	635
Canadian content development*	Basic contributions⁽¹⁾	-	-	-	-	-	-	-
	Over-and-above contributions⁽²⁾	-	-	-	-	-	-	-
Technical	18	21	23	25	38	29	31	175
Sales, advertising and promotions	106	109	130	142	156	165	174	982
Administration and general fees	102	105	107	109	111	114	117	765
TOTAL OPERATING EXPENSES	306	319	348	367	389	405	423	2,557
Non-operating expenses (\$000)								
Depreciation	12	24	24	24	24	24	24	156
Profit before interest and taxes	32	47	48	66	76	91	113	473
Interest	9	8	7	6	5	4	3	42
Other (specify)	-	-	-	-	-	-	-	-
TOTAL NON-OPERATING EXPENSES	21	32	31	30	29	28	27	198

TOTAL EXPENSES	327	351	379	397	418	433	450	2,755
Estimated pre-tax income (loss)	23	39	41	60	71	87	110	431
Provision for Income Tax	6	10	10	15	18	22	28	109
NET INCOME (LOSS) AFTER TAXES (for broadcasting operations only)	17	29	31	45	53	65	82	322

* The basic Canadian content development (CCD) contribution amounts are set out in Section 15 of the [Radio Regulations, 1986](#). Because CCD contributions are based on revenues from the previous broadcast year, the basic contribution for the first year of operation **in the case of a new station** is \$0, given that there is no revenue for the previous broadcast year.

- b. Provide a detailed listing of all supporting financial assumptions and calculations.

These calculations have been based on extensive experience of MBC operating in other similar communities across Ontario.

The manner in which the potential revenue has been determined from a market is based on a formula that has served us well in all of the previous applications to the CRTC. It is derived as a percentage of Retail Sales as published in the FPMarkets publication 'Canadian Demographics'. More importantly, we apply our accumulated knowledge of the market potential from other markets served to help determine the revenue projections.

Although the National Revenue numbers may seem quite low, it will be a difficult sell to national advertisers who are already spending considerable dollars in the Toronto market. These advertisers will consider the Georgina market as 'spill' to their Toronto spending.

We have been able to fine tune the expense component of projections based on percentages of Revenue. Again, this is a result of operating a number of licenses across the Province for a number of years.

7.2

- a. If the application is for an FM station to be operated jointly with an existing AM station, please complete the following table for the AM station as well.

	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	TOTAL
Revenue (after agency commissions) (\$000)								
National								
Local								
Other (specify)								
TOTAL								
Operating expenses (\$000)								
Programming								
Canadian content development								
Technical								
Sales, advertising and promotions								
Administration and general fees								
TOTAL OPERATING EXPENSES								
Non-operating expenses (\$000)								
Depreciation								
Profit before interest and taxes								
Interest								
Other (specify)								
TOTAL NON-OPERATING EXPENSES								
TOTAL EXPENSES								
Estimated pre-tax income (loss)								
Provision for income								
NET INCOME (LOSS) AFTER TAXES (for broadcasting operations only)								

- b. Provide a detailed listing of all supporting financial assumptions and calculations.

7.3

Provide a projected statement of pre-operating costs for the period prior to the commencement of operation.

<u>Pre-operating Costs</u>		
Application Expenses		20,000
Premises Rental	2 months prior	2,500
Electricity	2 months prior	1,000
Staffing	2 months - 2 weeks prior	14,700
Communication Charges		1,500
Office Supplies		500
Insurance		<u>167</u>
	TOTAL	40,367

7.4

For the second year of operation, provide a table showing the potential source of your projected revenues as they pertain to:

- existing radio services;
- new revenues that would be brought into the broadcasting industry from advertisers which do not currently advertise on radio;
- new revenues that would result from increased spending on the proposed services by advertisers which currently advertise on existing radio services; and
- other media.

<u>Potential source of projected revenues – Year 2</u>	
Existing radio services	5%
New revenue – non-radio advertisers	60%
Increased spending - current radio advertisers	10%
Other media	25%

Georgina is on the extreme outskirts of the GTA; however, it will receive signals from most of the major Toronto radio stations along with others from across Lake Simcoe, i.e. Barrie and Orillia. There may be some Georgina businesses which choose to advertise on these out-of-market stations but they would be few and far between. These Georgina advertisers would likely have a very specific reason to advertise regionally and this won't change with the licensing of a new FM station specifically for Georgina.

We have projected a total of \$385,000 in Local Revenue in Year 2 and are suggesting that a maximum of \$19,000 would come from all the various stations that currently can be heard in Georgina. A quick count indicates that there are likely over 30 Canadian radio stations that can be picked up in Georgina. The \$19,000 loss of revenue to other radio stations, even to one-half of those stations, becomes insignificant.

The 25% for 'Other Media' refers to advertising vehicles such as billboards, newspapers, internet, newsletters, placemats, etc.

8. Programming

8.1 Canadian Content Development (CCD)

Basic contributions

Section 15 of the Regulations requires licensees of commercial radio stations to contribute a basic annual CCD contribution based on the station's total revenues for the previous broadcast year. The manner in which these contributions are to be allocated is also detailed in subsection 5(15) of the Regulations.

In the case of a new station, since it would not have broadcast during the previous broadcast year, the basic CCD contribution for the first broadcast year of operations would be \$0.

For more information on how basic annual contribution amounts are allocated, see subsections 15(4) and 15(5) of the Regulations. For more information on parties and initiatives that are eligible for CCD funding, see paragraphs 108 to 110 of *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC [2006-158](#), 15 December 2006 (Broadcasting Public Notice 2006-158), and [Examples of eligible Canadian Content Development parties and initiatives by category](#) as described in Broadcasting Public Notice [2006-158](#), Commercial Radio Policy.

Over-and-above contributions

Please ensure that the over-and-above contributions indicated in section 8.1 a) of the form are the same as the amounts used to calculate your CCD--related operating expenses (section 7.1 a)). The annual amount indicated in 8.1 a) must also be consistent with the information provided in **Appendix 8A** – Description of Proposed CCD Initiatives, which is to be submitted along with your application form.

- a. If the applicant proposes to exceed its basic contributions to CCD as required by subsection 5(15) of the Regulations, the licensee will devote, by condition of license, a minimum of \$NIL per year in direct contributions over and above the required basic amount to CCD commencing in the first year of operations of the license term.
- b. As indicated in paragraph 124 of Broadcasting Public Notice [2006-158](#), a minimum of 20% of the funding commitment that is over and above the basic annual CCD contribution must be allocated to FACTOR or MUSICACTION.

The licensee will allocate, by condition of license, a minimum of 20% of the funding commitment indicated in item a) to FACTOR or MUSICACTION.

Yes () No ()

If **no**, explain.

- c. In Appendix 8A, include a detailed description of the initiatives to which the applicant will allocate the rest of the amount indicated in a).

Licensees are reminded that all contributions other than those allocated to FACTOR or MUSICACTION must qualify according to the definition set out in paragraphs 108-110 of Broadcasting Public Notice [2006-158](#). The Commission will require licensees to demonstrate how the recipients of those CCD funds meet the Commission's definition when filing their annual returns.

AM or FM undertaking

Applicants are reminded that a "broadcast week" refers to the total number of hours devoted to broadcasting during the 126-hour period extending from 6:00 a.m. to midnight, for seven consecutive days beginning on Sunday.

8.2 Language(s) of programming

- a. The principal language of programming will be: English
- b. Other languages of programming:

	Minimum per Broadcast Week	
	Hours: minutes	%
Aboriginal Canadian Languages		
Third-language Programming ⁽³⁾ (Minimum)		

If the station will devote 15% or more of the broadcast week to **ethnic programming**, complete questions 8.11 to 8.13.

8.3 Total programming hours

The station will broadcast a total of 126 hours per broadcast week (maximum 126 hours, i.e. a complete broadcast week).

If you indicated less than 126 hours, please explain.

8.4 Local programming

The definition of local programming is set out in paragraphs 207 to 208 of Broadcasting Public Notice [2006-158](#), as amended from time to time. The key elements that must be reflected in the definition of local programming are set out in that notice.

Provide a commitment to a minimum level of **local programming**: **121** hours ___ mins. in each broadcast week.

8.5 Wrap-around programming

- a. If the number of hours: minutes indicated in section 8.4 differs from the total broadcast hours indicated in section 8.3, indicate your source(s) of wrap-around programming.

The NEW FM Local Music Show will be a weekly hour-long program that features interviews with up and coming local and regional musicians. Information about the artists, their music and upcoming "gigs" will be posted online. This will provide new local artists an opportunity to be heard on the radio not only in Georgina but in all the markets currently served by My Broadcasting Corporation.

- b. Referring to paragraphs 206 and 207 of Broadcasting Public Notice [2006-158](#), describe how the service would meet the particular needs and interests of the communities you propose to serve.

Include details concerning:

- i. Spoken word content, including news, weather, sports, promotion of local events, public affairs, documentaries, radio plays and dramas, programs of public debate including talk shows and open lines.

Per broadcast week there will be approximately 14 hours of spoken word programming. Of the 14 hours of spoken word programming, approximately 5

hours per week will be devoted to news. Approximately 80% of the news content will be dedicated to local news per broadcast week.

MBC is committed to providing outstanding local service to Georgina. As part of the MBC Strategic Objective, the following describes the programming of each local station.

...Local News First, 3-Day Weather, Interactive and Fun promotions, mass appeal music and real on-air personalities that are passionate about the community they serve.

... Each MBC station will be a community leader. Each station will be committed to being the local institution that always supports any group that is working to improve the community or local business environment.

MBC takes these objectives seriously and programs their stations accordingly.

NEW FM in Georgina will provide:

Local News First

NEW FM will produce a minimum of 67 newscasts per week featuring Georgina News, along with local sports and weather. A great deal of this content is currently not available for the residents of Georgina. NEW FM will also have an interactive website that will post local news making it available 24/7. MBC will be airing approximately 3 to 4 minutes of "pure news" in each newscast. This will equate to an average of 4 hours per week of "pure news".

NEW FM 3-Day Weather

NEW FM will feature 252 full weather forecasts per week specific to Georgina. These forecasts will be tailored to provide relevant information for local events and lifestyle.

What's On!

NEW FM will air a minimum of 126 local community event details per week specific to Georgina. These events will also be available online.

NEW FM Birthdays,

Each morning at 7:40, NEW FM will announce local Birthdays and Anniversaries. This is a highly popular community feature in small markets. While large market radio stations focus on celebrity birthdays, NEW FM will focus on the people who live in the community.

Morning Newsmaker

Each morning, NEW FM will feature a 2-3 minute interview with a local Georgina newsmaker or special local guest. This will give local community groups the ability to share information with local residents.

Hockey

Hockey is a BIG event in a small market. NEW FM will provide comprehensive coverage of the local minor hockey teams. This will include interviews as well as up to date results and standings. NEW FM will be able to provide play-by-

play coverage of the Georgina Blaze of the Central Ontario Junior 'C' Hockey League.

High School Report

MBC has a strong tradition of supporting local high school students. In fact, a number of high school students who have worked with MBC have entered into post-secondary studies for Radio Broadcasting. NEW FM will introduce this support to the three high schools in Georgina – Sutton District High School, Keswick High School and Our Lady of the Lake Catholic College School. Today's high school students are "techno-savy" and predominantly make use of on-line streaming for music selection. The NEW FM High School Report allows them to provide relevant information about events and issues at their school at the same time as introducing them to the power of radio. This report will be 2-3 minutes.

- ii. Musical selections and music-oriented programs, including pre-recorded and live material.

NEW FM and Canadian Content

MBC is committed to Canadian artists by voluntarily playing 38% Canadian Content and will accept this level of Canadian Content as a condition of licence.

NEW FM Local Music Show

The NEW FM Local Music Show will be a weekly hour-long program that features interviews with up and coming local and regional musicians. Information about the artists, their music and upcoming "gigs" will be posted online. This will provide new local artists an opportunity to be heard on the radio not only in Georgina but in all the markets currently served by My Broadcasting Corporation.

Live Canadian Music

MBC is committed to providing entertainment and developing a market for 'live music' in the communities it serves. Small markets, traditionally, are not on the "tour date" list for medium to large Canadian Artists. MBC has taken the risk to bring its markets more Canadian music. For example, MBC has booked Canadian artists such as The Irish Rovers, Glass Tiger, Jann Arden, The Rankin Family, Blue Rodeo, Kim Mitchell, Colin James, Honeymoon Suite and Northern Pikes for its various communities. In anticipation of these entertainers performing and as added exposure for these Canadian Music Acts, MBC stations produce hour-long programs, featuring their music and interviews.

The NEW FM Sunday Morning Music Vault

A 4-hour program that hi-lights music from the '50's, '60's, and 70's. This is intertwined with information and conversation about the artists, i.e. 'Where are they now' and 'On this day in history'.

The NEW FM Weekend House Party

The 'Weekend House Party' will be a 4-hour program that airs Friday and Saturday nights featuring a solid mix of favourite party tunes from yesterday and today. Again, listeners have an opportunity to provide feedback as to what music is played on the program. This program targets younger listeners and will allow NEW FM to highlight some of the "newer" Canadian Artists that may not fit into the regular rotation.

- c. Specify how many hours: minutes per broadcast week will be devoted to newscasts **5 hours**__.
- d. Please provide a breakdown of the number of hours: minutes per broadcast week dedicated to local, national and international news.

Type of newscast	Hours: minutes / broadcast week
i) Local and regional news	4 hours
ii) National news	0.5 hours
iii) International news	0.5 hours

- e. Note: The sum of the hours indicated in i), ii) and iii) must be equal the total number of hours: minutes dedicated to newscasts indicated in c).

8.6 Emerging artists

Paragraph 92 of Public Notice [2006-158](#), states that the Commission will ask applicants for new licenses to make specific commitments to provide airplay for and to promote emerging Canadian artists and their music. In *Definition of emerging Canadian artists on commercial radio*, Broadcasting Regulatory Policy CRTC [2011-316](#), 12 May 2011, the Commission established definitions for emerging English and French-language Canadian artists.

- i. What total percentage of musical selections aired in each broadcast week would be devoted to Canadian emerging artists?

Based on the features that have been described above along with corporate experience in other markets, NEW FM will play a minimum of 1.1% Emerging Canadian Artist selections in any given Broadcast Week.

This has been calculated in the following manner:

- 'NEW FM SESSIONS' will air 12 songs, on average, per program of an Emerging Canadian Artist.
- At any given time, at least one Emerging Canadian Artist will be in regular rotation for a total of 6 times a week, on average.

These features total 18 songs and, on average, 1,890 musical selections per Broadcast Week are played equating to 1% Canadian Emerging Artist selections.

- ii. If the Commission decides to impose a commitment relating to Canadian emerging artists and their music as conditions of license, confirm that the licensee will adhere to its commitment in i) by condition of license.

Yes (**X**) No ()

If **no**, explain.

iii. Beyond the provision of airplay, how do you intend to promote emerging artists?

MBC radio stations continually provide support to many different organizations in the communities in which it serves through free airtime, providing announcers for MC'ing events, posting coming events on MBC web-sites and news reporting on the events after the fact. In the midst of all this, MBC also works with the community organizations to ensure that local emerging artists are given every possible opportunity in the community to perform at planned events.

8.7 Target audience

Please indicate the specific target audience (age group, gender and characteristics) for the proposed service:

Target audience is 25-54 age group skewed towards women.

FM undertaking

8.8 Station format

The applicant will operate, by condition of license, within the Specialty format, as defined in *A Review of Certain Matters Concerning Radio*, Public Notice CRTC [1995-60](#), 21 April 1995 and amended in *Revised content categories and subcategories for radio*, Broadcasting Regulatory Policy CRTC [2010-819](#), 5 November 2010 (Broadcasting Regulatory Policy [2010-819](#)) as amended from time to time.

Yes () No (**X**)

A private commercial FM station is considered to be operating in the Specialty format if it meets one or more of the following criteria. If response to the above is YES, indicate the Specialty format proposed:

- () the language of broadcast is neither English nor French;
- () more than 50% of the broadcast week is devoted to spoken word programming;
- () less than 70% of the music broadcast is drawn from category 2 (Popular Music) as defined in Broadcasting Regulatory Policy [2010-819](#). In this case, the licensee will, by condition of license, broadcast the following:

Sub-category breakdown for radio - specialty formats		
Music subcategory ⁽⁴⁾	Description	Minimum % of total music
21	Pop, rock and dance	
22	Country and country-oriented	
23	Acoustic	
24	Easy listening	
31	Concert	
32	Folk and folk-oriented	
33	World beat and international	
34	Jazz and blues	
35	Non-classic religious	
36	Experimental music	

- If more than 50% of the broadcast week is devoted to spoken word programming, provide a sample block schedule, including a brief description of programming as **Appendix 8B**.
- Provide, as **Appendix 8C**, a sample music list that is representative of the proposed musical format including one hour during the morning drive, one hour during the afternoon drive and one hour during the non-peak period.
- If applying for a Specialty format, identify the subcategory of music in the sample music list.

8.9 Hits (English-language station in the bilingual markets of Montréal and Ottawa-Gatineau only)

The applicant will broadcast, by condition of license, a maximum of _____ % of hits (max. allowed of 49.9%) in each broadcast week, as defined in *Policy regarding the broadcast of hits by English-language FM radio stations*, Broadcasting Regulatory Policy CRTC [2009-61](#), 11 February 2009.

AM or FM undertaking

8.10

Where the applicant proposes to offer religious programming, or in the case of a Specialty (religious) format where the licensee undertakes to broadcast **30% or more** of its music from subcategory 35 Non-classic Religious, the applicant will, by condition of license, adhere to the following:

Where the licensee broadcasts religious programming as defined in the *Religious Broadcasting Policy*, Public Notice CRTC [1993-78](#), 3 June 1993, the licensee shall adhere to the guidelines set out in section III.B.2.a) and IV of that public notice with respect to the provision of balance and ethics in religious programming, as amended from time to time.

Yes () No ()

If **no**, explain.

Ethnic programming or undertaking

- Applicants proposing to devote 15% or more of the broadcast week to ethnic programming must answer questions 8.11 to 8.13.
- Applicants proposing to operate an ethnic station must also answer those questions.
- Note that ethnic programming means programming provided in any language, that is specifically directed to any culturally or racially distinct group other than one that is Aboriginal Canadian or from France or the British Isles. Ethnic programming may be in English, French, a third-language or a combination of languages. Third-language programming means ethnic programming in languages other than French, English or those of Aboriginal Canadians.
- Applicants are reminded to refer to *Ethnic Broadcasting Policy*, Public Notice CRTC [1999-117](#), 16 July 1999 (Public Notice 1997-117) and consequent amendments to the *Regulations set out in Regulatory amendments to implement the Ethnic Broadcasting Policy and new television content categories*, Public Notice CRTC [2000-92](#), 30 June 2000.

8.11

In Public Notice [1999-117](#), the Commission stated that the primary responsibility of over-the-air ethnic radio and television stations should be to serve and reflect their local community and stated that "ethnic broadcasters would be expected, at the time of licensing and renewal, to

provide plans on how they will reflect local issues and concerns during the terms of their licenses."

Provide your plans relating to the above and indicate how you will subsequently evaluate your progress.

8.12

As set out in Public Notice [1999-117](#), the Commission will set, by condition of license, the minimum number of ethnic groups that each ethnic radio and television station must serve and the minimum number of languages in which it must provide programming. The minimum number of distinct groups that a station must serve is established on the basis of the demographics of the community, the services already available and the degree of support shown by local community organizations. In addition, the Commission stated that it will also weigh the ability of ethnic stations to provide appropriate amounts of quality programming to these groups and that it will evaluate how this broad service requirement is met in light of the ethnic programming available from all stations in the market.

The licensee will, by condition of license, in each broadcast week, broadcast its programming in a minimum of _____ different languages and targeted to a minimum of _____ cultural groups.

8.13

Complete the following table relating to the broadcasting of ethnic and third-language programming.

Note that a "broadcast week" refers to the total number of hours devoted to broadcasting during the 126-hour period extending from 6:00 a.m. to midnight, for seven consecutive days beginning on Sunday. Percentages should be based on the total number of hours of programming broadcast by the station in a broadcast week (i.e., the total number of hours of programming by the station in a broadcast week may be less than or equal to 126 hours).

In determining the languages of ethnic programming, DO NOT consider music, advertising, station contests and community and emergency messages during a particular ethnic program. However, in calculating the actual duration of each program, those elements must be counted.

Language in which ethnic programming is provided	Ethnic group to which it is directed	Total duration of this programming per broadcast week (hours: minutes)	% of the total programming provided during each broadcast week that is devoted to this type of programming
% of the total programming provided during the broadcast week that is devoted to ethnic programming			
% of the total programming provided during the broadcast week that is devoted to third-language programming			

8.14 Industry codes

The licensee will adhere to the following codes by **conditions of license** during all hours of broadcast:

- a. The Canadian Association of Broadcasters' (the CAB) [Broadcast Code for Advertising to Children](#) and Revised Broadcast Code for Advertising to Children, public notice CRTC [1993-99](#), 30 June 1993, as amended from time to time and approved by the Commission.

Yes () No ()

If **no**, provide reasons.

- b. The [Canadian Association of Broadcasters' Equitable Portrayal Code and Equitable Portrayal Code](#), broadcasting public notice CRTC [2008-23](#), 17 March 2008, as amended from time to time and approved by the Commission (not applicable as long as the licensee is a member in good standing of the Canadian Broadcast Standards Council).

Yes () No ()

If **no**, explain.

In the case of a conversion from the AM band to the FM band only

8.15

I hereby request authority to simulcast the programming of my new FM station on my existing AM station for a transition period of three (3) months following implementation.

Yes () No ()

() Check here if applicable

Should the proposed FM station be approved and a new license be issued, and a simulcast period be granted, I hereby request that the Commission revoke, pursuant to Sections 9(1) (e) and 24(1) of the *Broadcasting Act*, the license issued to my AM station at the end of the approved simulcast period.

() Check here if applicable

Should the proposed FM station be approved and a new license be issued, and no simulcast period be required, I hereby request that the Commission revoke, pursuant to Sections 9(1)e) and 24(1) of the *Broadcasting Act*, the license issued to my AM station following implementation on the new FM station.

Supporting documents to be appended:

Appendix 8A

Description of the proposed CCD initiatives

Appendix 8B

Sample Block Schedule

Appendix 8C

Sample music List

9. Inclusion of designated groups

Employment equity

Information relating to employment equity is available in *Implementation of an employment equity policy*, Public Notice CRTC [1992-59](#), 1 September 1992 and *Amendments to the Commission's Employment Equity Policy*, Public Notice CRTC [1997-34](#), 2 April 1997.

9.1

If the proposed undertaking is approved, would the licensee be subject to the *1996 Employment Equity Act* (applicable to federally-regulated employers with 100 or more employees)?

Yes () No ()

If **yes**, proceed to question 9.9, "On-air Presence".

If **no**, proceed to question 9.2.

9.2

If the undertaking is approved, would the license be held by a licensee that already holds one or more broadcasting license(s)?

Yes () No ()

If **yes**, proceed to question 9.3.

If **no**, proceed to question 9.7.

9.3

Provide examples of any measures (including hiring and training, apprenticeship programs, work arrangements, etc.) that you have or will put in place for the designated groups (women, Aboriginal peoples, persons with disabilities and visible minorities).

Questions 9.4 to 9.6 - Applicable if between 25 and 99 employees only:

9.4

How do you or will you communicate details of your employment equity policies to managers and staff?

9.5

Have you assigned or will you assign a senior level person to be responsible for tracking progress and monitoring results?

Yes () No ()

If **yes**, what authority does or will that person have to ensure goals are achieved?

9.6

What financial resources have you or will you put in place to promote employment equity in the workplace (for example, funds for daycare, access for persons with disabilities, etc.)?

Questions 9.7 and 9.8 - Applicable if response to question 9.2 is "no"

9.7

To what extent will the proposed undertaking address the equitable representation of the four designated groups (women, Aboriginal peoples, persons with disabilities and visible minorities)?

9.8

Does the proposed undertaking have an employment equity (EE) plan?

Yes () No ()

If **yes**, please describe the principal measures proposed to recruit and assist members of the four designated groups (for example, work arrangements, apprenticeship or training programs, career counselling, etc.).

If **no**, please provide a statement indicative of your commitment to develop and implement an effective EE plan.

On-air presence

Information relating to on-air presence and voice-overs is available in *Consultations Regarding On-air Job Categories to be Included in the Employment Equity Plans of Broadcasters*, Public Notice CRTC [1994-69](#), 10 June 1994, and *Amendment to Reporting Requirements for Employment Equity in On-air Positions*, Public Notice CRTC [1995-98](#), 19 June 1995.

25 or more employees only:

9.9

If the undertaking is approved, would the license be held by a licensee that already holds one or more broadcasting license(s)?

Yes (**X**) No ()

9.10

Outline policies and procedures in place, or plans in this regard, to ensure the representation of members of the four designated groups in on-air positions, including voice-overs, where applicable. These policies, procedures and plans should include references to programs produced by the licensee, as well as to acquired programming and advertising.

NEW FM in Georgina will follow, as do all MBC Stations, the corporate Diversity Policy with regards to representation of the designated groups in 'on-air' positions.

The focus will continue to be on recruitment strategy, mentorship and the building of relationships with the organizations representing the designated groups and educational institutions.

MBC will continue to look for ways to identify applicants from the designated groups in a process that has become virtually invisible as the vast majority of applicants deliver their demo's electronically via the web and are evaluated against other applicants on voice, presence and content.

Cultural diversity

9.11

When the Commission refers to cultural diversity, it is referring to the inclusion of groups that have been traditionally under-represented in broadcasting, such as: ethno cultural minorities, Aboriginal peoples, and persons with disabilities. Such under-representation includes these groups' presence and portrayal on the air and their participation in the industry.

As set out in Broadcasting Public Notice [2006-158](#), the Commission expects all radio broadcasters to follow the *Canadian Association of Broadcasters' Best Practices for Diversity in Radio* in order to incorporate and reflect the reality of Canada's ethno cultural minorities, Aboriginal peoples, and persons with disabilities in their programming. Describe what steps you propose to take to implement these best practices over the license term.

The following is quoted directly from the MBC Company Policy Manual that is distributed to every employee and is monitored by each General Manager of the company.

It is the policy of My Broadcasting Corporation to be committed to the principles providing a workplace where all employees are encouraged to maximize their potential and contribute fully to the success of the organization. This means everyone has an equal opportunity, based on merit, to productively utilize skills, knowledge and experience. To accomplish this, My Broadcasting Corporation will provide a work environment that is fair, free of discrimination, and is supportive and responsive in understanding and working with diversity.

The primary purpose of employment equity is to ensure that employees and job applicants – but particularly women, Aboriginal people, persons with disabilities and members of visible minorities – are provided with opportunities for employment and advancement consistent with their proven skills and abilities. The intent is to identify and remove any systemic or unintentional discriminatory practices contained within the company's employment practices and procedures.

My Broadcasting Corporation is committed to maintaining a workplace where the terms and conditions of employment are equitable, non-discriminatory and free from barriers. We are committed to building a skilled and balanced workforce where opportunities are provided on the basis of merit, and where all employees have the opportunity to reach their full potential and contribute positively toward the goals of My Broadcasting Corporation.

As a consequence, the workforce should be representative of the available skilled and qualified labour pool available in our region as well as be representative of our customers.

All My Broadcasting Corporation employees play a role in achieving employment equity. With the employees' support and help, My Broadcasting Corporation will demonstrate leadership in our industry by creating a workplace climate in which employees advance, achieve and contribute regardless of age, colour, disability, ethnic origin, sex, race, religion or sexual orientation.

My Broadcasting Corporation's employment equity objectives are to:

- **Raise employee's awareness, understanding and appreciation of the diversity which characterizes our employees and customers**
- **Ensure fairness to all employees (present and future) while making the best use of all available and qualified services.**
- **Review our human resource policies and practices to ensure that they are free from discriminating words and actions.**
- **Work at removing physical and attitudinal barriers.**
- **Participate in community activities/organizations that support and promote the principles of employment equity.**
- **Monitor our progress toward an equitable workplace.**

Management Practices

- 1. It is the responsibility of management in each location to ensure that all policies, practices, guidelines and/or procedures do not permit discrimination.**
- 2. All decisions regarding recruitment, selection, hiring, promotions and transfers are made solely on the basis of individual qualifications related to the requirements of the position.**
- 3. All advertising for employees is to include the statement, "An Equal Opportunity Employer."**

10. Request for documents to be designated as confidential

Sections 30 to 34 of the *Rules of Procedure* set out a process by which parties to Commission proceedings may file information on the record of a public proceeding in confidence.

A party filing information can "designate" it as confidential at the time it is filed with the Commission (section 31) if it falls into one of the following categories:

- a. Information that is a trade secret;
- b. Financial, commercial, scientific or technical information that is confidential and that is treated consistently in a confidential manner by the person who submitted it; or
- c. Information the disclosure of which could reasonably be expected :
 - i. to result in material financial loss or gain to any person;
 - ii. to prejudice the competitive position of any person; or
 - iii. to affect contractual or other negotiations of any person.

At the time that the party files the information it designates as confidential, it must provide an abridged version of the document along with an explanation of how the information falls into a category of information listed in section 31. The party must provide a detailed rationale to explain why the disclosure of the information is not in the public interest (section 32(1)).

The confidential version of the document must be filed separately and must be marked "confidential" on each page. If the document is filed electronically, each file containing confidential information must include "confidential" in the file name.

The abridged version of the document and the reasons for the designation of information as confidential will be placed on the public record of the proceeding.

Please consult *Implementation of new Rules of Practice and Procedure*, Broadcasting and Telecom Regulatory Policy CRTC [2010-958](#), 23 December 2010, and *Procedures for filing confidential information and requesting its disclosure in Commission proceedings*, Broadcasting and Telecom Information Bulletin CRTC [2010-961](#), 23 December 2010, for the complete process for filing confidential information.

10.1 Request for documents to be designated as confidential

Are you requesting for some information to be designated as confidential?

Yes () No (**X**)

If **yes**, you must provide a detailed rationale to explain why the disclosure of the information is not in the public interest:

Book of supporting documents

Documents should be submitted in an accessible format ([Broadcasting and Telecom Information Bulletin CRTC 2015-242](#))

Appendix Number and Name	Appended (Yes or No)	E-filed (Yes or No)
Section 1: General Information		
1A - Supplementary Brief (mandatory)	Yes	Yes
Section 2: Ownership		
2A - Ownership Information	Yes	Yes
2B - Control Statement and Agreements	Yes	Yes
2C - Corporate Documents	No	No
Section 3: Industry consolidation and cross-media ownership		
3A - Consolidation & Cross-Media	Yes	Yes
Section 4: Technical information		
4A - Proof that technical documents were filed with the Department of Industry	Yes	Yes
4B - Map - Conversion from AM to FM	N/A	N/A
4C - Map - Low Power AM	N/A	N/A
4D - Map - Low Power FM	N/A	N/A
4E - Maps Required in Technical Brief	Yes	Yes
4F - Map - Realistic Contours	Yes	Yes
4G - Documentation - Availability of Proposed Transmitter Site(s)	Yes	Yes
Section 5: Cost & Funding		
5A - Letter of Financing from Third Party Institution	N/A	N/A
5B - Statement of Net Worth	N/A	N/A

5C & 5D - Financial Statements	N/A	N/A
Section 8: Programming		
8A - Description of the proposed CCD initiatives	N/A	N/A
8B - Sample Block Schedule	No	No
8C - Sample Music List	Yes	Yes

- ⁽¹⁾ Basic contributions are calculated based on total revenues projected for the previous broadcast year - see subsection 15 (2) of the *Radio Regulations, 1986*
- ⁽²⁾ On a voluntary basis, as outlined in section 8.1 (a) of the form
- ⁽³⁾ Designates programs in languages other than English, French or of languages of Aboriginal Canadians.
- ⁽⁴⁾ See *Revised content categories and subcategories for radio*, Regulatory Policy CRTC [2010-819](#), 5 November 2010.

CRTC 101 (2016-04-08) - New Commercial Radio

*** End of Document ***