



## 88.7 myFM - Greater Napanee

**Market:** Greater Napanee, Ontario  
**Call Letters:** CKYM-FM  
**Frequency:** 88.7 FM  
**Format:** Adult Contemporary  
**Website:** [www.napaneeetoday.ca](http://www.napaneeetoday.ca)  
**Contact:** Pam Oliver

### Community Involvement:

- Small Firm of the Year - Lennox & Addington County Economic Development Awards – 2010
- Napanee BIA Business of the Year Award – 2008
- Media sponsor for Relay for Life (involvement saw an increase from \$40,000 to \$110,000.)
- Play by Play broadcasts the OHL Kingston Frontenacs Hockey games.
- Play by Play broadcasts for the Napanee Raiders.
- Media sponsor for the National Women's Under 18 Hockey Tournament in 2008 and for the 2010 Men's Curling Championship
- To date myFM in Napanee has raised over \$5000 for local food banks.

### **Studio/Office Location:**

20 Market Square  
Napanee, Ontario

**Office:** 613.354.4554

**Fax:** 613.354.3661

**Studio:** 613.354.6700 (Napanee area), 613.968.3535 (Belleville area)

### **Mailing Address:**

20 Market Square  
Napanee, Ontario  
K7R 1J3

**Regular office hours are Monday-Friday 9am-5pm, excluding statutory holidays**