



104.9 myFM - Pembroke-Petawawa

Call Letters: CIMY-FM
Frequency: 104.9 FM
Format: Adult Contemporary
Website: www.pembroketoday.ca
Contact: Marc Poirier

Community Involvement:

- Media Sponsor for the Relay for Life. (Recognized as one of the most successful fundraising relays per capita in Canada).
- 5K Member of the Relay for Life and 10K Member of the Relay for Life
- Sponsor of Canada Day Celebrations in Petawawa.
- Nominated 3 times for Chamber Excellence Awards.
- Member of the Upper Ottawa Valley Chamber of Commerce.
- Sponsor of the Beachburg and Cobden Fall Fairs.
- BBM Rated #1 with A18-49, A25-54, A35-64, and dominate with W18-49 and W25-54.

Studio Address:

104.9 myFM
CIMY-FM Pembroke
Locally owned & operated by My Broadcasting Corporation

Office: 613.735.myFM (6936)

Fax: 613.732.4054

Studio: 613.735.1049

Studio / Office Location:

Victoria Centre, 84 Isabella Street
Pembroke, Ontario

Mailing address:

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Regular office hours are Monday-Friday 9am-5pm, excluding statutory holidays