



## 90.9 myFM - Port Elgin

**Market:** Pt. Elgin, Ontario  
**Call Letters:** CIYN-FM2  
**Frequency:** 90.9 FM  
**Format:** Classic Hits  
**Website:** [www.shorelinetoday.ca](http://www.shorelinetoday.ca)  
**Contact:** Dean Daly

### Community Involvement:

- Member of Kincardine, Goderich, Saugeen Shores Chamber of Commerce
- Sponsor/Contributor for Bruce County Blues Association
- Sponsor Bruce/Grey Crimestoppers
- Sponsor Kincardine/Port Elgin Stuff The Buss with School Supplies
- Sponsor Saugeen Shores Pumpkinfest

**Studio/Office Location:**  
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**Office:** 519.396.7770  
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**Studio:** 519.396.0955

**Mailing Address:**  
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N2Z 2Y2

**Regular office hours are Monday-Friday 9am-5pm, excluding statutory holidays**