

# 96.1 myFM helps raise \$21,000 as part of the Helping at Home initiative in Renfrew!

May 12th, 2020 – Renfrew, Ontario



**RENFREW ONTARIO** The Helping at Home Program has raised some serious dollars for those in need in our community. President of the Renfrew Rotary Club, John Wilson, says they will be paying bills or giving gift cards to those struggling during the COVID-19 pandemic. Wilson adds the partnership with 96.1 myFM in Renfrew was to provide assistance to those who weren't able to qualify for any of the federal or provincial funding.

President of MBC Media (parent company for myFM and Oldies 107.7), Jon Pole, said he's "not surprised by the outstanding donations and support from the community. Renfrew and area always comes together in times of need."

Upwards of \$21,000 was raised and 23 families will be supported as a part of the Helping at Home initiative in Renfrew. Special thanks to the Renfrew Rotary Club for their effort and support.



**My Broadcasting Corporation – "Ontario's LOCAL Broadcasting Company"** operates in 21 markets. The "myFM" radio brand provides Today's Soft Rock, and extensive Local News coverage on the air, and via local web portals. MBC launched "talkSPORTS – EXTRA 90.5" Canada's FIRST FM talkSPORTS radio station in Peterborough and new to the family of stations are OLDIES 96.7 in Peterborough, Classic Rock 107.9 and 93.3 myFM in Cobourg. MBC has recently launched a second MBC service in Simcoe.

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