

MBC - "Ontario's Local Broadcast Company"

Press Release

Renfrew, Ontario - June 4, 2012

For the second year in a row, MBC is pleased to announce its selection to the PROFIT 200 list as published by PROFIT Magazine. The PROFIT 200 ranks Canada's Fastest-Growing Companies by five-year revenue growth and profiles the country's most successful growth companies.

Jon Pole, President of MBC pointed out, "This year marks the second time that MBC has been recognized by PROFIT Magazine. We were pleased to make the list last year, and proud to have remained on the list. Our success and continued growth can be attributed to our outstanding team of broadcasters and our intense involvement in our communities. It's an honour to make this exclusive list. We would like to thank all of our employees, partners and customers for helping to make this achievement possible." Pole continued, "MBC is positioned for further growth as we expand to new markets and continue to build our group. We are very optimistic about our business moving forward."

"The PROFIT 200 companies are an inspiration to Canadian Entrepreneurs," says Ian Portsmouth, Editor-in-Chief of Profit Magazine. "PROFIT is proud to celebrate the success of these businesspeople, who, despite a challenging economy, have achieved outstanding success in a wide variety of fields."

About MBC:

MBC: Ontario's Local Broadcast Company operates in 12 markets across Ontario. Markets include Renfrew, Pembroke, Arnprior, Gananoque, Greater Napanee, Brighton, St. Thomas, Strathroy, Exeter, Goderich, Kincardine and Port Elgin. MBC also has applications with the CRTC to launch new services for Alliston and Orangeville. More details at www.myfmradio.ca.

About PROFIT Magazine:

PROFIT: Your Guide to Business Success is Canada's preeminent publication dedicated to the management issues and opportunities facing small and mid-sized businesses.

For 29 years, Canadian entrepreneurs and senior managers across a vast array of economic sectors have remained loyal to PROFIT because it's a timely and reliable source of actionable information that helps them achieve business success and get the recognition they deserve for generating positive economic and social change.

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