

MBC RETREAT 2015 - FOLLOW UP

Q6 Can you please provide in a few words WHY you like working for MBC?

Answered: 73 Skipped: 0

#	Responses	Date
1	I work with some great people who have great ideas.	4/16/2015 9:16 AM
2	I love people, sales, advertising and I believe in what I'm selling.	4/15/2015 2:16 PM
3	I do like the independence, the chance to think out of the box. I appreciate the support, and the help, and the ability to help oneself.	4/15/2015 1:56 PM
4	I love my clients and relationships I've built with them. The involvement of myFM in the community and opportunities for my clients to partner with me and myFM has been very rewarding. I also enjoy working with most of my co-workers and have established great relationships with them as well.	4/15/2015 11:53 AM
5	I'm provided the freedom to be my best, among the best of the best.	4/15/2015 11:45 AM
6	I like working for MBC because of the informal and great communication you can have with everyone in the company. Anyone in the company is just one email/Big Ant message away at any time.	4/15/2015 10:26 AM
7	Good, clear, transparent approach to success from top level down to all staff...a sense that 'we're all in this together'..good feeling. A 'here to help' atmosphere with all the needed tools available for anyone to use.	4/15/2015 10:22 AM
8	I love working for MBC because it is a neutral, fair and a honest place to work. MBC cares for the communities the stations represent, which plays a big role in my life. When I began working for MBC I quickly noticed the positive differences it has compared to major corporation broadcasting.	4/15/2015 9:41 AM
9	It's all in the people - myFM co-workers; myFM clients; myFM listeners and myFM believers!	4/15/2015 9:19 AM
10	Fun and challenging	4/14/2015 4:26 PM
11	There are plenty of reasons why I enjoy working for this company. The fact we have this retreat for the all of the staff and not just management. It's a young energetic group and good to know some of the faces behind the e-mails. I love radio and think MBC is hitting it on the mark when it comes to the important of local radio.	4/14/2015 3:26 PM
12	the ability to work independently with a strong support team, and an abundance of tools	4/14/2015 3:11 PM
13	I love working at MBC. I learn and laugh everyday and MBC and the management team go the extra mile to make sure i succeed. I am never afraid to talk to any manager and ask for help, suggestions or to come along on a call. I've worked for a lot of different places big and small and I'm so happy that I have found MBC and am the happiest i have been in a job in a LONG time	4/14/2015 1:11 PM
14	I love working with the great staff! Everyone is so great with helping each other solve problems. Like I said before, have Jon and Andrew just a click away on Big Ant is GREAT! You normally don't get that kind of access to talk directly to the big guys in other companies. It's awesome that they are so involved and care so much about the company and staff, instead of just how much money it's bringing in.	4/14/2015 12:50 PM
15	I like working for MBC because of the communication. At any time I know I can send of an email or big ant message and someone will reply to me with the answers I need. Also the fact that the whole group gets together every year to brainstorm and sing karaoke is pretty bad ass too. :)	4/14/2015 12:50 PM
16	The fact that this company continues to grow and to hire staff. It also gives an opportunity for younger staff to move up in the company and find new opportunities.	4/14/2015 12:28 PM
17	I like working for MBC because I truly believe in the product. Local communities deserve to have radio stations regardless of their size, and to stop being overshadowed by bigger cities. Our listeners truly appreciate knowing what's going on locally, and it makes me really happy to be able to give them that information. Also, MBC truly works as a team. I have worked in a couple of different markets and I have never been on a retreat... so I hope people don't complain because a lot of other companies don't take the time to do this for their employees.	4/14/2015 10:36 AM
18	They are a savvy, forward-thinking company.	4/14/2015 10:32 AM

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19	It's fun. You get the opportunity to work with a terrific group of people; for owners that care about their teams and the communities in which we serve. It's clear to see the success of this company is driven by the success of it's people.	4/14/2015 10:26 AM
20	I really enjoy the overall positive attitude of the people, from the managers right down to the latest hire. Everyone (for the most part) seemed genuinely excited to be there and be a part of the team. Also Jon Pole is awesome. Additionally, Andrew Dickson is awesome.	4/14/2015 10:19 AM
21	Although we are disjointed in our geographical makeup. It is clear when someone is sick,. late or needs help, there are a select few in the company that are always there to pull it together.	4/14/2015 10:14 AM
22	I like working for MBC because the people they fire are amazing to work with.	4/14/2015 10:06 AM
23	Most of the people are community minded and work to make the company a success.	4/14/2015 9:54 AM
24	Because we value local news	4/14/2015 9:53 AM
25	Because we truly are a family, MBC knows we'll make mistake, and they don't get down on you, they help you	4/14/2015 9:49 AM
26	I like the 'family' feel of MBC... and the passion the employees have for what they do... the sharing of ideas, and the team atmosphere. I enjoy what I do, the fact that I am given the space to do it, but there is always the help there if I need it, whether personal or "tools" of training. it feels like a family reunion when we come together each year for retreat.	4/14/2015 9:46 AM
27	Dave Thompson.	4/14/2015 9:41 AM
28	Excellence and the demand for it. Opportunity and the ability to reach goals and exceed expectations with immense support and a sense of communal attainment for those goals. the FUN Factor is huge and makes going to work a joy every day.	4/14/2015 9:37 AM
29	All the support you get from every department, management and upper management is very hands on and always willing to help you out and give you the tools you need to succeed	4/14/2015 9:27 AM
30	I ENJOY WORKING WITH MOST OF THE STAFF	4/13/2015 11:04 PM
31	MBC is a really fun place to work. I am honoured to work for a company that prides itself in helping our community.	4/13/2015 10:39 PM
32	Why? Two reasons - people (they are open to communication and suggestion, and honest and kind). Corporate culture - the focus externally on community and solutions, and the focus internally on learning and growth.	4/13/2015 9:26 PM
33	There was no separation of management and the rest of the company. Everyone acted as equals.	4/13/2015 4:47 PM
34	its growing, evolving and changing everyday...I like that...I mostly enjoy the community side of things...its my passion	4/13/2015 4:43 PM
35	I like being a part of building something and I like the people I work with. I love the city and the chance to improve myself on a daily basis.	4/13/2015 4:41 PM
36	I feel like there is opportunity to grow and advance through the company and I love that you get to be a part of a community.	4/13/2015 4:11 PM
37	Number one reason as to why I like working for MBC is the job security. I take comfort in knowing that YES, I will still have a job when I wake up tomorrow. I also really enjoy the relationships that I have developed with my coworkers... we can all work really well together, AND have fun together!!	4/13/2015 3:38 PM
38	The endless opportunities available and the encouragement from management to explore new challenges.	4/13/2015 3:37 PM
39	Advertisers get response, which in turn increases revenue and commissions. Very helpful management staff.	4/13/2015 3:16 PM
40	The dynamic of our employees, managers and owners The passion we all have for our respected markets ITS FUN! and rewarding.	4/13/2015 2:46 PM
41	Family. Flexibility. Realizing it's all about the people that make the company a success. Positive team spirit. Working with us is like working with your friends.	4/13/2015 2:43 PM
42	Teamwork and great leaders	4/13/2015 2:29 PM
43	I've always enjoyed my job here, but after spending a weekend with so many people that are so passionate about their jobs and the MBC brand, it has made me love what I do and where I do it even more so. No one has more fun "working" than the folks here at myFM!	4/13/2015 2:15 PM

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44	I love what MBC stands for. Everything from the sense of family to our beliefs in community support. I love that we all work together as a team and there is always support coming from all directions. The happiness that you see everyday in co-workers and entire staff of how much they love going to work. I love how our local communities are everything and we provide them with great local content and support to make them all proud to be strong partners with myFM. I love everything about this company. Thank you Jon and Andrew.	4/13/2015 1:57 PM
45	-great company/people -love the LOCAL, LOCAL, LOCAL aspect! -love helping local businesses/organizations - love working in the community I live in	4/13/2015 1:55 PM
46	I love the people I work with. I have an amazing manager and co-workers who are super support.	4/13/2015 1:13 PM
47	They walk the walk and talk the talk. They acknowledge that there are areas where we can improve and are open to making those things happen. Really take an interest in the people that work for them. Some people/business	4/13/2015 12:50 PM
48	Because it is the best damn radio company and is not afraid to try new things. Results oriented. It is made up in large part by radio people - not people in radio.	4/13/2015 12:20 PM
49	Its NEVER boring	4/13/2015 12:20 PM
50	Always something new and exciting going on. I love that what we do has such a big effect on the communities we are in.	4/13/2015 12:19 PM
51	I love the intimate nature of the company. It isn't corporate and you can tell managers want you to succeed for more reasons than just meeting their own budgets. People around care as much about your individual success as you do.	4/13/2015 12:14 PM
52	Just a great team and work atmosphere. Enjoy getting up and going to work	4/13/2015 12:07 PM
53	I like that myFM focuses on community! It's a neat feeling when you're out in the myFM Cruiser or wearing myFM Gear and people approach you to talk about how great your station is, or how they're positive they've got the right answer for Cash FX and just need to get through on the line! It's also pretty spectacular that Jon makes an effort to know every employee in a company with over 100 employees and can address them by name. Last but not least, I have wonderful co-workers that I'm lucky to spend my days with!	4/13/2015 12:07 PM
54	I don't like working for mbc, I LOVE working for mbc!! I learn something everyday and have the opportunity and support to be the best I can be. We all work hard, play hard and have fun everyday. We have a company full of intelligent minds.	4/13/2015 12:06 PM
55	I greatly respect that MBC is a company equally committed to providing it's clients (both listeners and advertisers) with the best product possible, and providing its staff with the tools, inspiration and motivation to make that product happen. It makes me proud to be part of the MBC family.	4/13/2015 12:02 PM
56	Absolutely love the family environment and teamwork throughout the company. Also, personally speaking, I am afforded tremendous opportunity to take creative chances.	4/13/2015 12:01 PM
57	It's fun and we are part of a company that cares about their employees and employee retention.	4/13/2015 12:01 PM
58	I like how all of us work together to find solutions, all of us bring a different perspective to our issues/problems.	4/13/2015 11:59 AM
59	Great group of people! Enjoy my clients! Enjoy my part in the community! Great GM! Like that MBC is open to suggestions.	4/13/2015 11:55 AM
60	I like the team atmosphere and being able to help the local community.	4/13/2015 11:47 AM
61	I really do feel like MBC is a big extended family of mine, that at any given moment I can reach out to anyone with a question or for help.	4/13/2015 11:46 AM
62	we all have fun and still strive to make a great product	4/13/2015 11:43 AM
63	Community involvement, staff, leadership and positive attitude.	4/13/2015 11:39 AM
64	MBC from top to bottom is the friendliest company I have ever worked for.	4/13/2015 11:36 AM
65	Everyone has a passion for what they do and great community pride. It is inspiring to work with so many upbeat people.	4/13/2015 11:31 AM
66	because the family atmosphere and the sheer fact that the company cares about it's employees and shows that in so many ways is exactly who I want to work for. The company continues to grow and this is the wave I want to ride on moving forward. They care about us.	4/13/2015 11:30 AM
67	Culture. We win and have fun doing it.	4/13/2015 11:25 AM

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68	Opportunities and events like this. There is ALWAYS opportunity to learn, to train, to ask and get answers. There is never a reason to say "well, I didn't know".	4/13/2015 11:25 AM
69	Although its a corporation, there is no corporate feel. The highest in command is available at the click of a big ant. Every one is approachable, accomodating and open to ideas. The answer is almost always yes. And unlike a lot of companies, we get to have weekends like this past.	4/13/2015 11:25 AM
70	Community and acceptance, everyone combining with good ideas to make for a bigger and better working experience	4/13/2015 11:24 AM
71	I like working for MBC because you allow me the freedom to be involved it the community - to fit it in with my work life. Both are important to me. I also like the fact that you seem to genuinely appreciate having me here as an employee of this company.	4/13/2015 11:24 AM
72	I appreciate that the company is a reflection of the ownership, started local and continues to be local.	4/13/2015 11:18 AM
73	It's the same as always - I love the way this company allows me to give back to my community.	4/13/2015 11:17 AM