

Can you please provide in a few words WHY you like working for MBC? (2013)

- Mostly casual atmosphere, approachable management
- teamwork - everyone does their part to make it work. also like the feedback we get for our overall performance.
- Great group of people
- I like knowing you're backed by a larger company. Coming from an independent radio station it's nice to have a sense of a larger community to support you within the same company.
- I like being able to get together with fellow employees
- The fact you're treated like a valued member of a team then just a number in the assembly line
- It usually doesn't really feel like work.
- Love radio!
- I LOVE the flexibility my current work set-up provides, enabling me to do what I LOVE, connecting with people. The company thinks outside the box and that has allowed me to continue my career in radio.
- I am inspired by the leadership in this company who help our staff be the best they can be. Not only do we have great leaders but many rising leaders as well. My personal growth in MBC is because I listened and followed the leaders who are role models of how to help our community, help businesses grow, support everything local and enjoy doing it EVERYDAY.
- Working at myFM gives me the opportunity to grow both professionally and as an individual. I've learned so much while working with the company and look forward to a great future with myFM radio.
- Always open about the goals/future of MBC and great people
- The sense of "family", the focus on helping each other to be successful regardless of position or title.
- Everyone seems to help each other out. I love the work hard/play hard mentality that everyone has
- Admire the enthusiasm by all staff and wanting to be better!
- The co-workers and overall company goals. Friendly and welcoming atmosphere.
- great people from top to bottom, always happy to come to work, great work environment
- - positive working environment
- - approachable General Managers
- - supportive team members
- I love that this company is so community oriented. Not only do we focus on the communities we are based in, but I feel like we are also a part of our own community of co-workers. This weekend had the feeling of a reunion rather than a retreat, it was wonderful to be a part of such a fun loving, supportive community.
- Feels like a big family... Ability to make a difference within the community and the company...
- Opportunity. Pride. Winning.
- friendly hard-working people contribute to a great environment
- My answer is through my CD 98.9 fm experience. I'm in the myFM "Earning" / infantile stages on both sides. I love working with / for my clients & co-workers to provide a quality finished product that is result driven.
- I appreciate the understanding both Gail and Sean exhibit, as we work to get into the myFM way.
- Good company.....good people, and a lot of fun to work with
- I like working for MBC because it allows me to be such a big part of the community. I love being able to talk to passionate business people every day when they come in to record, and being a part of local events. I love that I can be creative as both a part of the copy/production team as well as being a part of the on-air team.
- I like working for MBC because of the fun, supportive family atmosphere.... I enjoy the challenges of my job, but I also enjoy the routine of it too.... it is a perfect blend.

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- I look forward to coming to work due to the caring, compassionate, and receptive co-workers, since it appears each one is genuinely approachable.
 - Because this is a company that works together and feels more like family than coworkers.
 - Great, enthusiastic people.
 - I like the type of work I do
 - opportunity for growth
 - The Morals, Values and Ethics that Jon and Andrew have put into place for the company and that most follow them as well. I also like working here because we are very much a part of the community and giving back is very important to me. Also nice to see that the owners are very much apart of the group and very approachable. Some businesses you never see or in some cases never meet the owners.
 - -expanding and opportunity to grow into other roles
 - a radio station group that is smart enough to look at the most under serviced areas in Ontario.
 - I LOVE working for MBC because I get to be an active member in my local community
 - Good atmosphere. Friendly, helpful people.
 - I feel very well taken care of working for MBC. I also feel valued as a person and an employee.
 - The opportunity to learn new things. I get to be creative and push myself in areas I thought I never would.
 - I love the growth of the company. Young minds at the helm of the ship. Opportunity to move in, up or laterally in the company. Also, we are so young and fresh, it's very exciting.
 - I love working for MBC because at the end of the day I get paid to what I love every single day. Radio is my passion and it is great to work for a company that shares my passion. I look at MBC as a great opportunity to advance my career and I am very excited to apart of the expansion.
 - Love our commitment to the community. Love how we always say yes
 - There aren't many 'walls' at MBC - I like the fact that the owners want to hear from everybody on staff as to how we can grow and be better. MBC truly is local, small-to-medium market radio and is a heck of a lot better environment to be working in when compared to the corporate dogs like Rogers, Bell etc. NOTHING compares to being in this type of radio environment because of what radio means to our communities and how it reflects the lives of everyone we serve.
 - Working with myFM has been a life altering experience. The entire staff feels like family; the management staff is positive and supportive in every way; you are rewarded for a job well done; creative ideas and suggestions are welcomed; everyone works together as a team with little or no politics; meetings and conferences are always informative; continued learning throughout the company; and the fact that Jon Pole is the most brilliant speaker and sales person I have ever listened to... I am not just saying that! I have been in Sales for a long time and I have learned more here than I ever have anywhere.
 - Fresh to my career. Using creative muscles a little differently.
 - I enjoy being here because of the many opportunities to grow, learn, retreats, training, webinars, email tips and selling techniques. MBC really cares about employee development, while creating an atmosphere that allows for growth, both personally and professionally.
 - It's impossible to explain why in a few words. MBC took a chance on a guy 10 years out of college to bring him in and call hockey games and now he's a News Director and Morning back up host and hoping to move up the ladder in on-air if possible. Not a lot of companies provide opportunities like that. Not a lot of companies host retreats and flip the bill like that for it's employees. They say in golf a bad day on the course is better than a good day at work. Well I can also say being the morning guy on the radio in your own home town is an opportunity i cherish each morning, and a good or bad day for me at MBC is better than pretty much 99% of other jobs that I could have. It's amazing to have someone come up to you on the Friday night at the retreat and say "you're Chris Soares? I love listening to you in the morning, so glad to finally meet you"....that's what it's all about.
 - The people is a big thing for sure! Flexibility is another big one. Being able to work from home when needed etc. Having, for the most part, creative control of my show. I'll never take that for granted!
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- community involvement, passion, true team environment
 - If you love having fun, this is the place to be. It's a great place to meet some very unique and amazing people.
 - Well, it has only been a few months but I do like the feeling of collaboration between all of the stations. It was nice to feel like I already knew each of the people I met for the first time this weekend.
 - I love my coworkers. We all (for the most part) get along so well and that is important. I love how our boss provides us with the opportunity once a year to get together and have an excellent time. You can't be happy in your job if you don't have fun, and I think everyone had a blast this past weekend!!
 - I enjoy making a difference in my local community for listeners and advertisers.
 - I like the people. I'm proud of the success of the company and I like when I am told I make a difference in someone's day which doesn't happen often but it is nice when it happens.
 - **Being a newer/younger company the potential for advancement seems promising. Also, it is to have the ear of the owners.**
 - With almost six years under my belt MBC feels as much like a 'family' today as it did when I started. Although we are growing every day that closeness is always there. I like the challenges and the thrills of 'earning' my living from my job at MBC and I also like knowing that if I have a problem there is unlimited help and support just an email or phone call away...could be just a BIG ANT away but mine still doesn't work.
 - Excellent people, good corporate culture.
 - Just a few huh? I love my community, I love entertaining and I love being out there doing my thing.
But MBC makes me feel like a part of a team, this is the first time I've worked somewhere that I felt like I was part of a family. But this is really no surprise, is it?
 - Because of its involvement in the community.
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