

## **The NEW 101.5 FM is on the air in ORANGEVILLE!**

**MY BROADCASTING CORPORATION** is pleased to announce that at 11:12am yesterday (NOV 6<sup>th</sup>), we fired up the transmitter for Orangeville's all-new 101.5 FM! The station is currently in its required "testing period" and filling the airwaves with the sounds of Christmas in the Country!

"We're so pleased to be in Orangeville! We look forward to introducing residents to our line-up of local talent, local news coverage and loads of fun! We can't wait to get started" said Jon Pole, President of MBC.

101.5 FM is bringing local radio home to Orangeville. 101.5 FM will be heavily involved in the community, interactive with our audience and broadcasting from Mill Street in the heart of the City!

The exact date of the official launch, the introduction of our team and other surprises will be announced soon. Information will be posted at [www.orangevilletoday.ca](http://www.orangevilletoday.ca)

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**MBC – "Ontario's LOCAL Broadcast Company"** operates the "myFM" and "Extra" radio brands in 16 markets across the province. "myFM" provides Today's Soft Rock, and extensive local news coverage on the air, and via local web portals. MBC is awaiting approval for a new station in Milton, Ontario in 2015.

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