

MBC RETREAT 2014 - Planning starts for next year!

Q6 Can you please provide in a few words WHY you like working for MBC?

Answered: 58 Skipped: 2

#	Responses	Date
1	Always a new challenge every day.	5/1/2014 2:29 PM
2	I like working for a company that is making a positive impact on the community. It's amazing hearing the feedback from community members about how they love listening to the station, and having people call us for stories, etc.	5/1/2014 11:57 AM
3	It's fun, challenging, and just unconventional enough to keep me interested.	5/1/2014 11:17 AM
4	We are a company filled with tremendous people that come together with a common goal. We allow our staff to shine. We have a youthful culture that is embraced across the board. It provides the outlet to get things done in a win win situation for all.	5/1/2014 10:05 AM
5	I have worked for other companies where the upper staff are not as engaged in the lower tiers work. MBC seems to realize that the greatest ideas can come from the smallest pay grade in the company.	5/1/2014 9:58 AM
6	Great group of people working with and the opportunity is there for good earning potential	4/30/2014 1:52 PM
7	I really like the people and the fact that I've been given a chance to try a lot of new things.	4/30/2014 10:17 AM
8	The people are certainly a big factor in making this company fun to work for. I also love how on-air talent are encouraged to take risks and be creative. I think that's how you become great.	4/30/2014 10:16 AM
9	This event in itself is something the other large media companies no longer do. There is lots to take home in knowledge and training but at the same time we can mix in some fun while doing it. From the very beginning meeting the people at the top of this organization I wanted to work for them.	4/29/2014 6:08 PM
10	Worked in print and find radio exciting. All staff are very helpful since I was new to the radio business	4/29/2014 3:35 PM
11	Its a new experience, and I have always been in advertising and marketing. MBC have a great team and now I realize that they help each other.	4/29/2014 3:08 PM
12	I am proud to say that I work for such a great radio station. It is also a nice feeling to feel like there is so much support. Another great thing about MBC is that I feel like if I wanted to try a different area in the radio business that I would be supported and helped with that.	4/29/2014 2:14 PM
13	We dare to be progressive	4/29/2014 1:29 PM
14	Freedom to do your job without micro management	4/29/2014 1:29 PM
15	The company is trustworthy and offers a product that makes sense. The economic efficiency of the corporate model is impressive - so there's a sense of longevity.	4/29/2014 12:28 PM
16	I enjoy being able to work for a company that isn't afraid to do something different and offers great opportunities for growth. Very encouraging company to work with as a young professional.	4/29/2014 11:44 AM
17	Local Local Local	4/29/2014 11:33 AM
18	I think Jon and Andrew understand that the BEST investment any employer could make is in his employees. If the workers are unhappy, you're going to have a shit product. Jon and Andrew put employees first. I feel valued. That's why I like working here.	4/29/2014 10:55 AM
19	MBC is a forward thinking company that values its staff and supports them, in sometimes unconventional ways, to be their best and provide the best product. It's a win, win!	4/29/2014 10:42 AM
20	Everyone is so willing to help - it was my first retreat and I felt like I was a part of the myFM family as soon as I arrived. Jon Pole has to be one of the most inspiring leaders I have ever met. He makes you want to work hard for yourself, and when you don't feel like working for yourself, you definitely want to work hard for him. I love the company, I love the job. Well done.	4/29/2014 10:37 AM

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21	I like the job that I am doing and all of the people that I work with and that when I see Jon or Andrew that I am not just a number on the payroll...they know everyone's name and job that they do...that to me speaks volumes.	4/29/2014 10:22 AM
22	The people. No doubt. We have some of the best employees and it's great to work with them! Also ... The owners ... You couldn't ask for any better!	4/29/2014 10:21 AM
23	The feeling of being part of a team working for the same goal	4/29/2014 10:20 AM
24	We're a big company that doesn't act like one. We can still be very nimble when it comes to decision making	4/29/2014 10:13 AM
25	I really truly feel like MBC has a family environment, that I can contact Jon if I need help and he will answer me and be sure I get the help that I need. I am surrounded by the MBC family support team. We really help each other.	4/29/2014 10:12 AM
26	MBC = teamwork Everyone helps out. I love it	4/29/2014 10:12 AM
27	I enjoy working with the leadership.	4/29/2014 10:10 AM
28	The company truly puts the 'my' in myFM - we are a part of this team, a family really and though we work hard, that hard work is recognized. That's exceptional and very very rare.	4/29/2014 9:02 AM
29	The people. They are passionate and are radio people as opposed to people in radio. They keep me young.	4/29/2014 7:54 AM
30	The adventure. MBC is not parked and in neutral. You never know whats going to happen next.	4/28/2014 7:01 PM
31	I get to help people everyday. I laugh at work everyday. I make a difference in my community/province/country.	4/28/2014 1:17 PM
32	Someone in the company took a chance on a bartender/chef who had no radio experience except for being a former client! I love working for MBC because everyday I learn something new, even if it is something small...like how to change my bigant profile. I especially love how involved in the community myFM is, that is something that has always been important to me, and I like the fact that I now have an entire company behind me and a media platform to stand on when reaching out in the community. I could seriously write an essay about this topic but I will stop now and get back to work! I love working for MBC because it is owned/operated/managed by real people, by local people, and by people who care about the important things in life-not by a cold/stiff board of executives that don't even know our names! myFM is the greatest TEAM I have ever had the pleasure of being apart of....so thank you!	4/28/2014 1:17 PM
33	Our employees are very friendly and they are also very helpful when I need some assistance.	4/28/2014 12:42 PM
34	enjoy the staff I work with, great GM, great clients, great support from all.	4/28/2014 12:21 PM
35	What I love the most about working for MBC is the fact that our bosses love, spoil, appreciate and support each and everyone of us. We are so lucky to work for myFM!!	4/28/2014 12:12 PM
36	Family, trust, caring, fun. E X P A N S I O N !	4/28/2014 11:54 AM
37	The synergy of the group, the supported independence- I can do what I need to do as it needs to be done, with the backup of the team around me and the leaders above me. The proactive "bottom-up" idea culture is refreshing.	4/28/2014 11:12 AM
38	I like that there is an investment in learning, and I like that we work HARD but there is a lot of openness and transparency about how we're doing and what we need to do to improve. I feel real loyalty and pride in working here. My friends at other radio companies don't have good stories to tell like I do - and I think that's one of the measures of a really great company.	4/28/2014 11:10 AM
39	There's a lot of reasons I love this company and not just because of the retreat. This year I was able to switch markets from Simcoe to Strathroy and change job titles as well, the flexibility is really nice. I also like how MBC believes in promoting from within when possible. Another thing the company does really well with is the "open door policy", if you have a problem there is always a few different people who actually care and will help in any way possible and it's great to know that the company has your back.	4/28/2014 11:01 AM
40	Great team of people that work together like an extended family.	4/28/2014 11:01 AM
41	I like to work at a place that puts a focus on the community and local news. I take great pride in what I do and I love working for a company that always encourages me to be better.	4/28/2014 10:58 AM

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42	There are a few reasons I enjoy being a part of the team at myFM. One of them is the fact that I can pick up my phone and call the president at any time for any reason; whether just to ask a simple question, or have a major problem resolved, it is nice to have the bosses ear. Furthermore the decentralized way we have of working together really brings home the idea of a "future proof" or at the very least "forward thinking" company. Technology inevitably marches forward and early adopters are the wave of the future. To quote an old line from a song "Dinosaurs will die".	4/28/2014 10:56 AM
43	I like the work, the people and the family type atmosphere. Most days I am happy to go to work. Rarely do I wake up feeling like I don't want to be there.	4/28/2014 10:54 AM
44	It's rare to find a company where it feels like management truly cares about the success of its people (not just the bottom line), MBC does that and provides the training and support that is needed to truly succeed.	4/28/2014 10:46 AM
45	We work with great people who care about putting in their best effort and know how and when to have some fun too.	4/28/2014 10:43 AM
46	Because once again this weekend I was reminded that I work for a 'family', not a corporation. Working for and with people who you enjoy and admire is a lot better than just having a job. Being given the opportunity to attend the retreat and spend time learning and at the same time having fun is just one reason that this is probably the best place I have ever worked. After almost 7 years I am still excited about working for Jon and Andrew and myFM!!	4/28/2014 10:41 AM
47	The fact that the owners and managers treat you like co-workers and not like employees. It makes for a more fun, relaxed workplace which I believe leads to better results.	4/28/2014 10:34 AM
48	Piss.Me.Off :D	4/28/2014 10:29 AM
49	The opportunity the company gives you and the faith they put in you. You give a lot of young people an opportunity to prove themselves and grow in their career. You give us creative freedom and allow us to make mistakes, and then learn from them. Always been supportive and I couldn't be happier. Bring on 14 more stations!	4/28/2014 10:27 AM
50	Our team... everyone works together for the greater good. Our mentors... they are always involved in making us a better team. I LOVE THIS COMPANY!	4/28/2014 10:27 AM
51	love the team atmosphere, the family feel... like how we can speak our minds without fear of repercussions... yes there are managers and the higher ups - but that "air" is seldom there, we are all on the same team and work together.	4/28/2014 10:24 AM
52	Whether we are a broadcaster just getting our feet wet in the industry, or someone who has been working in it for 30+ years, we are all working towards the same common goal, and everyone is willing to help	4/28/2014 10:23 AM
53	MBC is the way radio should be. Other stations don't know how we work with departments scattered across the province. We have set a new standard.	4/28/2014 10:22 AM
54	I feel important and equal to all levels of staff	4/28/2014 10:21 AM
55	To be honest working for this company is the best! So many people are always willing to help out and give you ideas. You really feel like you are part of a family.	4/28/2014 10:20 AM
56	OPPORTUNITY, PASSION, BEING SURROUNDED BY SO MANY STRONG BUSINESS MINDED PEOPLE	4/28/2014 10:20 AM
57	because I was given a chance with no experience for 10 years and have been supported through my entire stay here. Ive been told many times that my name is on a list moving forward for the company's future and I hope it stays there. MBC is growing and getting stronger and I want to ride this ship.	4/28/2014 10:20 AM
58	I appreciate the support from every level of MBC - everything from sales to payroll, IT support to training - it's all right there. All you have to do, is ask!	4/28/2014 10:18 AM