

101.5 myFM with Land and Sky Green Energy Inc. hit new heights in 2nd Annual Headwaters Health Care Foundation Radiothon!

April 11th, 2018 – Orangeville, Ontario



Pictured: (left) myFM's JD Moffat with Dr. Stephanie Milone, Annual Giving Manager Nicole Hand; myFM's Tommy West, and Headwaters Senior Communications & Stakeholder Engagement Partner Jennifer Hamilton; a young lady makes a donation with HHFC President Stacey Daub; Larry Wilson of Larry's Small Engines with Foundation Executive Director Joan Burdette.

ORANGEVILLE, ONTARIO Radio Station 101.5 myFM was proud to have partnered with title sponsor Land and Sky Green Energy Inc, to support the Headwaters Health Care Foundation in another very successful Radiothon. Throughout the full broadcast day, Announcers were on air live-on-location at the 46 Broadway location of Tim Horton's, collecting donations for the Radiothon. In total, over \$16,500 was collected during the day, with more rolling in at the conclusion of the broadcast. Several other local businesses were key parts of the day as well, working together to recognize the need and appreciation of an up-to-date, vibrant, local health care facility. Money raised, in particular, went to the upcoming purchase of a special \$20,000 ICU bed.

Donation options continue to be available. If you'd like to make a donation, find the foundation online at hhffoundation.com

My Broadcasting Corporation –“Ontario’s LOCAL Broadcasting Company” operates in 21 markets. The “myFM” radio brand provides Today’s Soft Rock, and extensive Local News coverage on the air, and via local web portals. MBC launched “talkSPORTS – EXTRA 90.5” Canada’s FIRST FM talkSPORTS radio station in Peterborough and new to the family of stations are OLDIES 96.7 in Peterborough, Classic Rock 107.9 and 93.3 myFM in Cobourg. MBC has recently launched new a FM radio station to serve Milton, and a second MBC service in Simcoe.

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