

May 10, 2012

105.7 myFM Wins Mel Veale Community Hero Award

105.7 myFM Strathroy-Caradoc was presented the Community Hero Award at the annual Mayor's Breakfast with Middlesex Community Living. Originally named the Hero Award, the name was changed to the Mel Veale Community Hero Award after Mayor Veale passed away in 2010. "105.7 myFM is proud to have our name on an award named after Mayor Mel Veale" said myFM General Manager Jeff Degraw. "myFM is about the community, whether it's local news first, participating in community events or simply just being there when the community needs us, that's what we're all about – and Mel was the ultimate community ambassador". The award was established to identify and publicly notice people who have made a positive change or difference in their community and the lives of others. Jon Pole, President of MY BROADCASTING CORPORATION added "On behalf of all our employees, I would like to thank and congratulate our team in Strathroy for their efforts in the Strathroy-Caradoc community. Great radio is local radio that makes a difference and it is an honour to be acknowledged by Middlesex Community Living."

MBC operates in 12 markets across Ontario. In 2011, MBC was selected as one of Canada's Fastest Growing Companies by Profit Magazine. Learn more at www.myfmradio.ca