

## 3<sup>rd</sup> Annual South Huron Hospital Foundation Radiothon Raises OVER \$91000 for Jessica's House

October 21, 2016 – Exeter, Ontario



Pictures Left to Right: Jessica House Volunteers, myFM's Michael Badaway interviewing Melody Hodgeson, and Maria Hamather Co-Chair of the Jessica's House Steering Committee

**myFM 90.5 Exeter/ Grand Bend** is tremendously proud to have had the honour of supporting the recent South Huron Hospital Foundation Radiothon. The Radiothon took place on Friday, October 21 at Hansen's Your Independent Grocer. All proceed from this year's Radiothon went towards Jessica's House –a residential hospice created to serve the South Huron area. Results are still being totalled, but despite a goal of \$68000, so far an outstanding \$91000 has been raised.

*"myFM was a critical part of the process... the local radio station gives the community identity.. It is live, it is real and it is up to date... absolutely essential."* **Executive Director of the South Huron Hospital Foundation, Kimberly Payne**

*"Our team at myFM continually raises the bar on being outstanding local broadcasters. I am so proud they are part of the MBC family. We thank our listeners on their on-going support."* **President of MBC, Jon Pole**

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**My Broadcasting Corporation –"Ontario's LOCAL Broadcasting Company"** operates in 20 markets. The "myFM" radio brand provides Today's Soft Rock, and extensive local news coverage on the air, and via local web portals. MBC launched "talkSPORTS – EXTRA 90.5" Canada's FIRST FM talkSPORTS radio station in Peterborough and new to the family of stations are OLDIES 96.7 in Peterborough, Classic Rock 107.9 and 93.3 myFM in Cobourg. MBC will launch a new FM radio station to serve Milton, Ontario in the coming year.

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