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Media Release

Classic Rock Re-Stock Refills Food 4 All Warehouse

Classic Rock 107.9 Personality York Bell-Smith completes 36 hour marathon LIVE Broadcast for Food Bank

Cobourg ON, October 25, 2016: After 36 hours in the pouring rain, blowing winds, and near freezing temperatures, Classic Rock 107.9 midday personality York Bell-Smith had a smile of satisfaction on his face after completing a marathon 36 hour LIVE Food Drive to Re-stock the Northumberland Food 4 All Warehouse. The drive was a massive success with over \$8,500 cash and more than 3500 lbs of food donated from the generosity of Classic Rock 107.9 community.

Northumberland Food 4 All Warehouse is funded and operated by the County of Northumberland and provides food and supplies to over 70 community groups, 40 school programs, 15 food banks and 5 OAFB Hub food banks, serving approximately 2200 people per month. Food 4 All manager Rob O'Neil says "The need in our community is substantial and growing, and we are grateful to Classic Rock 107.9 and everyone who donated, these efforts will help hundreds in our community, this drive made a huge difference".

Bell-Smith started his marathon on air drive at 6am Thursday morning Oct 20 and continued through to 6pm Friday Oct 21. With about 90 minutes to go, the broadcast location was destroyed by high winds and driving rain, but he stayed on location broadcasting from the station vehicle until the final minute. "The community response has been overwhelming, we're already planning for next year" says Bell-Smith.

Donations of food and other essential items or cash can be made at the Food 4 All Warehouse 600 William Street Cobourg or by calling (905) 373-8566

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For Immediate Release