

## TRADE/CONTRA ORDERS

Trade/Contra orders are exchange of radio advertising for product/services to myFM. The client will receive an invoice with the \$ value of the trade/contra but it will be indicated TRADE/CONTRA DO NOT PAY. Trade/Contra orders require manager's approval.

With all trade orders, please ensure the following is indicated:

- All information provided as a regular b.o.;
- The value of the order;
- Reason for the Trade/Contra.

<b>IVIB</b> My Broadcasting Corporation "Ontario's Local Broadcast Company"	98.9 CHCD-FM - A Division of MBC 55 Park Road, Box 98 Simcoe, Ontario N3Y 4K8	Norfolk County	Date: 13-May-2014
		Tel: 519-426-7700 Fax: 519-426-8574	Revision: <b>NO</b>
<b>Client:</b>	<b>Blue Star Ford Lincoln</b>	<b>Contact:</b> Kyle Kowtaluk	<b>Start Date:</b> 24-Feb-14
<b>Address:</b>	115 Queensway East Simcoe, Ontario N3Y 4M5	<b>Phone:</b> 519 426 3673	<b>Expiry Date:</b> 22-Feb-15
<b>Line of Business:</b>	Auto Dealer	<b>Fax:</b> 519 426 3812	<b>Acct. Exec:</b> Duthie
<b>Inv. Email:</b>			
<b>New Client</b>	<b>NO</b>	<b>Detailed Billing</b>	<b>YES</b>
<b>Prepayment Collected</b>	<b>NO</b>	<b>Co-Op</b>	<b>NO</b>
			<b>Campaign:</b> TRADE for Station Vehicle

  

Instructions	# Wks	M	T	W	T	F	S	S	Times	Length	Desc.	Occ.	Spot Rate	Pkg. Price	Total Amount
Feb 24, 2014 - Feb 22, 2015	52	1	1	1	1	1			6a-8p	:30	Spot	260		6,419.40	6,419.40
										:30	Spot	0			-
										:30	Spot	0			-
										:30	Other	0			-
										:30	Spot	0			-
										:30	Spot	0			-
										:30	Spot	0			-
										:30	Spot	0			-
										:30	Spot	0			-
										:30	Spot	0			-
										:30	Spot	0			-
										:30	Spot	0			-
												<b>Total</b>		<b>Sub-Total</b>	<b>6,419.40</b>
												<b>260</b>	13%	GST	834.52
<b>Details of Billing and Other Instructions</b>														<b>Total</b>	<b>7,253.92</b>
Trade for Station Vehicle - Ford Transit - Billing \$534 monthly to align with lease payments.															