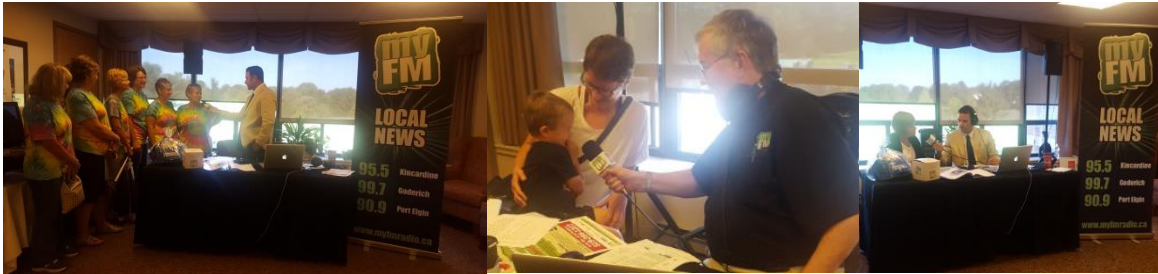


Kincardine and Community Health Care Foundation 2nd Annual Radiothon a SUCCESS

September 16, 2016 – Kincardine, Ontario



Picture: myFM's Michael Badawoy and Rick Stow on Location at the 2nd Annual Kincardine and Community Health Care Foundation Radiothon

95.5 myFM is proud to have again partnered with the Kincardine and Community Health Foundation to raise much needed funds for life saving cardiac equipment. Total funds raised at the event exceeded \$54000, with residual donations bringing the total to \$75020, putting the Foundation \$20 over their goal for this year. The new cardiac equipment has already been purchase and being utilized.

"We would never have achieved this without the support of the community and myFM. I would really like to thank myFM for making a positive contribution in the community... you really are making a difference." **Co-ordinator of the Kincardine and Community Healthcare Foundation, Diane Baldwin**

"myFM was able to lead us in this initiative. We value their contributions to our success immensely." **CEO of the South Bruce Grey Health Centre, Paul Rosenbush**

My Broadcasting Corporation – "Ontario's LOCAL Broadcasting Company" operates in 20 markets. The "myFM" radio brand provides Today's Soft Rock, and extensive local news coverage on the air, and via local web portals. MBC launched "talkSPORTS – EXTRA 90.5" Canada's FIRST FM talkSPORTS radio station in Peterborough and new to the family of stations are OLDIES 96.7 in Peterborough, Classic Rock 107.9 and 93.3 myFM in Cobourg. MBC will launch a new FM radio station to serve Milton, Ontario in the coming year.

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