



MBC - "Ontario's Local Broadcast Company"

Press Release

Alliston, Ontario – September 12, 2012

MBC is pleased to announce that the CRTC has approved our application to launch a brand new local radio station to serve Alliston, Ontario. The new station will broadcast at 92.1 FM.

“The support from the community from the get-go has been awesome! We’re extremely pleased that the Commission continues to support the growth of small market broadcasters, and we look forward to being heavily involved in the Alliston community, and producing great local content for many years to come!” said Jon Pole, President of MY BROADCASTING CORPORATION.

No official launch date has been set, but the ball is ready to roll! Expect more updates to follow! THE ALL NEW 92.1 FM in Alliston is COMING SOON!

For more information:

Jon Pole
President
MBC
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About MBC:

MBC: Ontario's Local Broadcast Company operates in 12 markets across Ontario. Markets include Renfrew, Pembroke, Arnprior, Gananoque, Greater Napanee, Brighton, St. Thomas, Strathroy, Exeter, Goderich, Kincardine and Port Elgin. MBC specializes in providing outstanding local content, community involvement and business solutions for our advertising partners. MBC also has an application with the CRTC to launch a new service for Orangeville. More details at www.myfmradio.ca.