

PRESS RELEASE

RELEASE DATE:
08/01/2025

MY BROADCASTING CORPORATION COMPLETES PURCHASE FROM ROGERS SPORTS & MEDIA AND RELAUNCHES THREE LOCAL RADIO STATIONS

Renfrew, Aug 1— MY BROADCASTING CORPORATION (MBC) is proud to announce the successful acquisition of 101.3 CKOT-FM (Tillsonburg), 107.3 CJDJL-FM (Tillsonburg), and 92.3 CJET-FM (Smiths Falls) from Rogers Sports & Media.

With this purchase, MBC officially relaunches the stations under three exciting new brands:

- 101.3 GIANT FM – Classic Rock for Southwestern Ontario
- New Country 107.3 – Country Hits and Local Connection for Tillsonburg
- 92.3 WOW-FM – Classic Pop Songs & Local News for Smiths Falls.

“These stations each have deep roots in their communities, and we’re proud to give them a new voice with formats that reflect the tastes and values of local listeners,” said Jon Pole, President of MY BROADCASTING CORPORATION. “At MBC, we believe in giving more than we take – and we’re committed to investing in local radio, local news, and local people.”

As part of this commitment, MBC will be building brand new broadcast studios in both Tillsonburg and Smiths Falls in the coming months. These new facilities will support local programming, journalism, and community involvement, reinforcing MBC’s belief in the power of hometown radio. In addition to strong radio content, each station will be supported by digital news platforms including the newly launched OXFORDtoday.ca

These new additions perfectly complement MBC’s existing stations and platforms, across the province. Our mission is simple,” added Jon Pole. “Support the communities we serve, deliver great content, and help local businesses grow. We’re just getting started.”

About MBC

MBC owns and operates 25 radio stations and digital news sites across Ontario and are committed to delivering high-quality local content and engaging programming.

For media inquiries, please contact:

Jon Pole
President, MY BROADCASTING CORP.
Phone: 613.432.6936

