

PRESS RELEASE

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The CRTC Approves My Broadcasting Corporation's Acquisition of Four Bell Media Radio Stations in Eastern Ontario

Renfrew, Feb 26— My Broadcasting Corporation (MBC) is pleased to announce that the Canadian Radio-television and Telecommunications Commission (CRTC) has approved its acquisition of four radio stations from Bell Media in Eastern Ontario. The stations involved in this transaction are CFJR-FM and CJPT-FM in Brockville, as well as CFLY-FM and CKLC-FM in Kingston.

This strategic acquisition, initially announced on February 8, 2024, is part of MBC's ongoing expansion and commitment to delivering quality "local first" broadcasting across Ontario.

Jon Pole, President of My Broadcasting Corporation, expressed enthusiasm about the approval: *"We are thrilled to welcome these stations and amazing broadcasters into the MBC family. Our focus has always been on engaging and providing relevant local content, and we look forward to continuing this tradition with our new listeners in Brockville and Kingston."*

Listeners can anticipate a seamless transition as MBC integrates these stations into its network. The company is dedicated to maintaining their unique identity while introducing fresh local programming and community initiatives.

About MBC

MBC owns and operates 19 radio stations and digital news sites across Ontario and are committed to delivering high-quality local content and engaging programming. Upon approval of all transactions before the CRTC, MBC will grow to 26 stations.

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