

# PRESS RELEASE

RELEASE DATE:

11/21/2024

## **MY BROADCASTING CORPORATION Announces Agreement to Acquire Radio Stations 101.3 CKOT-FM, 107.3 CJDL-FM , and 92.3 CJET-FM, Expanding Presence in Southwestern Ontario and the Ottawa Valley**

**Renfrew, Nov 21** — MBC is pleased to announce it has entered into an agreement with Rogers Sports & Media to acquire radio stations CKOT-FM, CJDL-FM (Tillsonburg) and CJET-FM (Smiths Falls). This acquisition is part of MBC's strategic growth initiative, solidifying its commitment to providing enhanced regional content and expanding its presence in both the Ottawa Valley and Southwestern Ontario.

The acquisition will strengthen MBC's position as a leading media provider in each region, adding significant value for listeners and advertisers by broadening the range of content, local news coverage and expanding community involvement.

Jon Pole, President of MBC, shared his enthusiasm for the new chapter: "The addition of these stations strengthens our regional coverage in both South Western Ontario and The Ottawa Valley. CKOT-FM and CJDL-FM will fill a void between our St. Thomas and Simcoe Operations, and CJET-FM will make a perfect combo with 88.1 myFM in Perth. We're excited to continue to expand our local news coverage and community involvement in Smiths Falls and Tillsonburg. We appreciate that Rogers Sports & Media shared our vision for these markets, and made this deal possible."

The transaction is subject to approval from the Canadian Radio-television and Telecommunications Commission (CRTC). Further details will be provided as the process moves forward.

### **About MBC**

MBC owns and operates 19 radio stations and digital news sites across Ontario and are committed to delivering high-quality local content and engaging programming. Upon approval of all transactions before the CRTC, MBC will grow to 26 stations.

### **For media inquiries, please contact:**

Jon Pole  
President, MY BROADCASTING CORP.  
Phone: 613.432.6936

