

PRESS RELEASE

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MY BROADCASTING CORPORATION Announces Agreement to Acquire Radio Stations 101.3 CKOT-FM, 107.3 CJDJL-FM , and 92.3 CJET-FM, Expanding Presence in Southwestern Ontario and the Ottawa Valley

Renfrew, Nov 21 – MBC is pleased to announce it has entered into an agreement with Rogers Sports & Media to acquire radio stations CKOT-FM, CJDJL-FM (Tillsonburg) and CJET-FM (Smiths Falls). This acquisition is part of MBC's strategic growth initiative, solidifying its commitment to providing enhanced regional content and expanding its presence in both the Ottawa Valley and Southwestern Ontario.

The acquisition will strengthen MBC's position as a leading media provider in each region, adding significant value for listeners and advertisers by broadening the range of content, local news coverage and expanding community involvement.

Jon Pole, President of MBC, shared his enthusiasm for the new chapter: "This acquisition is an exciting milestone for MBC. Expanding our reach to Tillsonburg, and pairing CJET-FM with our Perth operation means we can better serve our listeners and offer a more robust platform for our advertisers."

The transaction is subject to approval from the Canadian Radio-television and Telecommunications Commission (CRTC). Further details will be provided as the process moves forward.

About MBC

MBC owns and operates 23 radio stations and digital news sites across Ontario and are committed to delivering high-quality local content and engaging programming.

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