



June 12, 2014

MY BROADCASTING COMPANY has been ranked #287 on the 26th annual PROFIT 500 ranking of Canada's Fastest-Growing Companies by *Canadian Business* and PROFIT.

This marks the fourth consecutive year that MBC has been on the PROFIT 500 ranking. The PROFIT 500 ranks Canada's Fastest-Growing Companies by five-year revenue growth, the PROFIT 500 also profiles the country's most successful growth companies.

"The members of the PROFIT 500 are the elite of the country's entrepreneurial community," says James Cowan, Editor-in-Chief of *Canadian Business* and PROFIT. "Their stories are lessons in business strategy, innovation, management excellence and sheer tenacity."

"This year marks the 10 year anniversary of MBC. Throughout that time, we have celebrated many awards and big wins. We were honoured making the PROFIT 500, and staying there for 4 years is certainly a highlight" says Jon Pole, President of MBC. "We're excited about the future, as MBC is positioned for further growth. The foundation of our success has always been our disciplined systems, and our outstanding group of managers and local broadcasters. We thank each of them for being part of our team, and for serving our local communities."

MBC – "Ontario's LOCAL Broadcast Company" operates the "myFM" radio brand in 14 markets across the province. "myFM" provides Today's Soft Rock, and extensive local news coverage on the air, and via local web portals. Earlier this year, MBC launched "talkSPORTS – EXTRA 90.5" in Peterborough, Ontario. EXTRA 90.5 is Canada's FIRST FM talkSPORTS radio station. It features extensive local news and interviews plus play by play of the Toronto Maple Leafs, The Toronto Blue Jays, The Peterborough Petes, and the Peterborough Jr. Lakers Lacrosse team.

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