

MY BROADCASTING CORPORATION RANKS 335 ON THE PROFIT 500 RANKING OF CANADA'S FASTEST-GROWING COMPANIES

PROFIT and Canadian Business unveils 28th annual list of Canada's Fastest-Growing Companies

MY BROADCASTING CORPORATION (Renfrew, Ontario) is proud to announce its sixth consecutive appearance on the PROFIT 500 with an impressive 5 year growth rate of **157%**.

"The PROFIT 500 represents an elite list of the country's entrepreneurial community," says Jon Pole, President of MY BROADCASTING CORP. "MBC is honoured to be in the PROFIT 500 ranking for the 6th consecutive year. While the Canadian radio industry has been in a bit of flux, we are pleased that our formula for success and the dedication and effort of our team is paying off! This consistent year to year achievement and growth reflects the strength and dedication of our team and our radio brands across Ontario plus delivering a positive return on investment for our advertising partners." Pole also added, "One of the things that makes our company special is our culture. We are highly competitive and uncompromisingly committed to being the best at what we do, but we are also a decent and thoughtful group of individuals – and that makes coming to work fun! "

"Companies become a part of the PROFIT 500 through innovative thinking, smart strategy and sheer grit," says James Cowan, Editor-in-chief of PROFIT and Canadian Business.

Ranking Canada's Fastest-Growing Companies by five-year revenue growth, the PROFIT 500 profiles the country's most successful growth companies. The PROFIT 500 is published in the October issue of *Canadian Business* and online at PROFITguide.com.

MBC's present growth and expansion shows no signs of slowing down; with plans for further expansion into other markets in Ontario and the upcoming launch of a new radio station to serve Milton, Ontario.

About MY BROADCASTING CORPORATION

"Ontario's LOCAL Broadcast Company" operates in 20 markets. The "myFM" radio brand provides Today's Soft Rock, and extensive local news coverage on the air, and via local web portals. MBC launched "talkSPORTS – EXTRA 90.5" Canada's FIRST FM talkSPORTS radio station in Peterborough and new to the family of stations are OLDIES 96.7 in Peterborough, Classic Rock 107.9 and 93.3 myFM in Cobourg. MBC will launch a new FM radio station to serve Milton, Ontario in the coming year.

About Canadian Business

Founded in 1928, *Canadian Business* is the longest-serving, best-selling and most-trusted business publication in the country. With a total brand readership of more than 1.1 million, it is the country's premier media brand for executives and senior business leaders. It fuels the success of Canada's business elite with a focus on the things that matter most: leadership, innovation, business strategy and management tactics. We provide concrete examples of business achievement, thought-provoking analysis and compelling storytelling, all in an elegant package with bold graphics and great photography. *Canadian Business*—what leadership looks like.

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