



Media Release

My Broadcasting Corporation to purchase Kingston and Brockville FM radio stations from Bell Media

Renfrew – February 8th, 2024 – MY Broadcasting Corporation (MBC), headquartered in Renfrew, Ontario, announced today that they have entered into a definitive agreement to purchase 98.3 CFLY-FM and 98.9 CKLC-FM in Kingston, as well as 103.7 CJPT-FM and 104.9 CFJR-FM in Brockville from Bell Media.

Commenting on the acquisition, MBC President, Jon Pole said, “Kingston and Brockville complement our concentration of stations in Eastern Ontario, but more importantly, these stations, right from the legacy CHUM days and through to the incredible local teams today in each market, embody community leadership. We’re excited to add them to our team!” When all pending deals are completed, the number of stations owned by MBC will be 23. This transaction is subject to CRTC approval expected this summer.

About MBC:

MBC: Ontario's Local Broadcast Company operates in 14 markets across Ontario. Markets including Renfrew, Pembroke, Arnprior, Perth/Smiths Falls, Gananoque, Greater Napanee, Brighton, St. Thomas, Strathroy, Exeter, Niagara, Cobourg, and Simcoe. Earlier this year, MBC founders Jon Pole and Andrew Dickson were the first Canadians to be granted a US radio license when the FCC approved their application to purchase WLYK-FM in Cape Vincent, New York. MBC specializes in providing outstanding local content, community involvement and digital and radio solutions for its advertising partners. To learn more – www.mybroadcastingcorp.com.

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