

## ORDER EXPIRY REPORT

This report is sent out to each sales rep and copied to their manager.

This report will outlined expiring broadcast orders ending their run within a specified period. This report is usually sent at the middle/end of the month for the upcoming month.

### Order List-Summary

CHCD-FM Simcoe Orders Expiring April 28, 2014 to May 25, 2014  
Filtered: AccountRep=(289, 290)

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| Sponsor   | Product                          | Stations       | StartDate | EndDate | AccountRep          |
|---|----------------------------------|----------------|-----------|---------|---------------------|
| 6823-012 Blue Star Ford / Spot                    | Blue Star Ford - 2 Day Sale Remo | CHCD-FM Simcoe | 5/06/14   | 5/10/14 | 289 Alan Duthie Sim |
| 7053-016 Eising Greenhouse and Garden Centre / Sp | Eising Greenhouse and Garden C   | CHCD-FM Simcoe | 4/28/14   | 5/25/14 | 289 Alan Duthie Sim |
| 8434-001 Laura Wakeling (Twisted Fish) / Spot     | Laura Wakeling (Twisted Fish)-Gu | CHCD-FM Simcoe | 4/30/14   | 5/02/14 | 289 Alan Duthie Sim |
| 3434-242 myFM Community Partners Program / Spot   | myFM Community Partners Progr    | CHCD-FM Simcoe | 4/11/14   | 4/30/14 | 289 Alan Duthie Sim |
| 8449-001 Norfolk County Emergency Services / Spot | Norfolk County Emergency Servic  | CHCD-FM Simcoe | 5/07/14   | 5/11/14 | 289 Alan Duthie Sim |
| 1113-088 Orbyt Media / Spot                       | Orbyt Media-Direct From Hollywo  | CHCD-FM Simcoe | 4/07/14   | 5/09/14 | 289 Alan Duthie Sim |
| 6920-009 Simcoe BIA / Spot                        | Simcoe BIA-Win Your Way To Ve    | CHCD-FM Simcoe | 3/24/14   | 5/01/14 | 289 Alan Duthie Sim |
| 6997-004 The Brick (Simcoe) / Spot                | The Brick (Simcoe) - Tent Sale / | CHCD-FM Simcoe | 5/02/14   | 5/18/14 | 289 Alan Duthie Sim |
| 8366-001 Turkstra Lumber Company / Spot           | Turkstra Lumber Company-Spring   | CHCD-FM Simcoe | 5/12/14   | 5/25/14 | 289 Alan Duthie Sim |

**Sponsor** – this is the name of your client

**Product** – this is the campaign name from the broadcast order submitted and in which traffic is in question

**Station** – The station that the order is playing on

**Start Date** – The date of the order taken from the broadcast order

**Run Times** – The end date of the order taken from the broadcast order

- If a new/revised/updated order for the client has/had already been set in, the report will not recognize this.
- This report is for the sales rep's information only to use. Traffic department does not need any response to this report.