



Star Re-Brands as 93.3 myFM

On Monday, March 7th at noon Central Ontario's Hit Music Station Star 93.3 rebranded to 93.3 myFM. It's a simple "Fresh Coat of Paint". Listeners will notice a slight music update and more local news. The on-air team remains the same. The Northumberland team has had a long history of being involved in the community and providing timely, relevant local news. While the name has changed, the "local first" attention to Northumberland County remains unchanged. Joel and Meg continue in mornings, Dave Devine drives you home. We are also pleased to add a new full-time local news position. Jenny McCaig joins the newsroom. These updates will insure 93.3 myFM leads the way with "Northumberland's Breaking and Local News First".

myFM is owned and operated by MY BROADCASTING CORPORATION. MBC – Ontario's Local Broadcast Company operates in 19 markets across the province. In the coming months MBC will launch a new station in Milton, Ontario. Learn more about MBC at www.myfmradio.ca